

Sierra Madre News

SIERRA MADRE, CALIFORNIA, THURSDAY, FEBRUARY 4, 1954

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This World

VIRGINIA JENKINSON

The excellent pictures of the flood which appeared on our front page last week were there through the joint courtesy of Art Hewitt and the Herald Express. Mr. Hewitt, an old NEWS staffer, was kind enough to get his boss's o.k. on their use in our paper and he brought them to our door—metal and all. Joe Hinojos, who has been responsible for much of the good photography we use regularly, sustained "flood damage" to his camera and was unable to supply us with any photos of the last deluge.

And speaking of former NEWS staffers, did you know that Sewall Clark did a forest fire story for the Kansas City STAR that was topnotch. Written as an eyewitness account, it made the flames leap right off the paper into your lap. Accompanying the story was the fire picture taken from the dam by Joe Hinojos—the same one used in our Dec. 31 issue.

Mrs. Helen Wheeler, 672 Brookside Lane, was recently visited by friends, Mr. and Mrs. A. H. Raduencz of Seattle, Wash., who left that beautiful but rainy city for a few days of California sunshine. And you've guessed it: They arrived during our floods. Wish they could be here today (Tuesday) to experience as perfect a California day as we've ever seen.

Around the Square

By Verna H. Lumbard

Roland Walker, administrative assistant to the superintendent of Pasadena schools, deviated from a discussion of school policies at a P-TA meeting here the other night to comment:

"Sierra Madreans seem to be a hardy race of people. They have a fire. They have a flood. In spite of that, they all turn out for a meeting. They have half a dozen speeches before the main event. They schedule meetings for the next 10 nights—and then they ask for blood!"

He was referring to the recent visit on Feb. 3 of the Red Cross Mobile Blood Bank unit.

To get a job done get busy people to do it, as everyone knows.

Three Sierra Madre women we know certainly qualify. They are Mrs. Douglas C. Berkshire, Mrs. James Bryce Tyler and Mrs. LeRoy C. Toms. Civic club members most responsible for the success locally of the current March of Dimes . . . and they have 14 children amongst them!

When they attended the kick-off luncheon in the Hollywood Roosevelt hotel, they looked about them and silently wondered if any of the others there had had the baby-sitting problem they did! They also mused on the bedlam that would have resulted if they had solved the problem as one woman did who had her child with her.

On the serious side, Mrs. Berkshire tells us that of about 15 women assembled in the large powder room, conversation revealed that the Sierra Madre three were the only women whose families had not at some time been saddened by polio.

P. L. Bonebrake is our favorite rugged individualist. He stopped by to say that he had drunk at least 15 gallons of water before the Health department notice went out and he'd be HANGED if he was going to sit on a stove until it boiled!

Big Tim Basil told a city councilman that after he got his share of flood damage he was so enraged he'd have chewed out on sight just about any councilman, city official, flood control district expert or U.S. Forest service man that he had encountered. We even suspect that he was mad at someone higher up.

But he got to thinking it over, he says, and told his wife: "No sense in grousing. Got a choice of three things to do about the mud: Just get out the hose and hose it off, get out the shovel and shovel it away or just sit back and wait'll it d-r-i-e-s up."



SAN GABRIEL VALLEY CITY OFFICIALS, including the Sierra Madre city administrator, toured the mountain foothills damaged in the recent fire and floods in a helicopter and reported back later to Area D Civil Defense officials. Pictured above, left to right: R. Merritt Baker, Sierra Madre, Fritz Zapf, Monrovia city engineer; Frank Forbes, Arcadia assistant city engineer, and Van Harris, contractor. Pilot is Marine Major V. C. Olson of Santa Ana. Baker says it's all too apparent that the margin of safety is small when anticipated heavy rains hit the area. He is a member of a five-man board deciding qualifications for an 11-city Civil Defense coordinator as a step toward developing a mutual aid agreement within the area.

City to Hire Watson as Public Works Director

City authorities made preliminary arrangements this week to retain the services as Public Works administrator Glenn B. Watson, former Arcadia city engineer, now retired. The action will be formalized at the Feb. 9 meeting of the City Council.

"The purpose is two-fold in retaining the counsel for several months of this eminently qualified engineer," said a councilman.

"In addition to coordinating the Street and Water departments during the present flood emergency, Mr. Watson also will be called upon to advise the City regarding recommendations for extension and improvement of the City's water system," he said.

The recommendations are contained in the November, 1953, water system report prepared for Sierra Madre by James M. Montgomery, consulting engineer in Pasadena. Montgomery's recommendation calls for adding to and improving the water system at an estimated cost of \$280,700.

Of Mr. Watson, who has served the City of Sierra Madre as consultant on occasion in the past several years, Attorney Noren Eaton, former City councilman, had this to say:

"I like his practical approach to problems and the professional knowledge he has to back it up. He has seen and dealt with over a period of years the flood and drainage problems of the foothill area, and he is experienced, as well, in municipal operations."

Police Wonder "What Next?" As Collision, Fire Knock Out Patrol Cars Temporarily

Both of Sierra Madre's police patrol cars were out of commission for a short time Sunday due to an accident to one in the afternoon and fire damage to the other that night. Chief of Police Gordon G. McMillan borrowed a patrol car from Arcadia for a couple of hours until one of the cars could be put back into service.

The accident occurred in mid-afternoon at the intersection of New York and Roosevelt in Altadena when the patrol car driven by Officer A. E. Mazzuca collided with a car driven by L. R. Stansbury, age 81, of Pasadena. The police car overturned and crashed through a heavy metal railing into a deep storm drain on the northwest corner. It then caught fire.

Officer Mazzuca, who was enroute to the Altadena sheriff's office to pick up loud

speaker equipment, was uninjured. Mrs. Stansbury, a passenger in her husband's car, was treated for an ear injury at St. Luke hospital.

The loud speaker equipment was needed in the north section of Sierra Madre where leisurely-driving Sunday sightseers were plaguing residents and interfering with street department and flood control workers who were clearing mud from flood areas.

The other police car was being filled with gasoline Sunday night at 8 o'clock. At the City yards when fire started under the dashboard, bumping out the wiring. Officer William Mackie said the fire had burned itself out by the time the Volunteer Fire Department arrived.

The patrol car involved in the Altadena collision was towed to the Carl Hansen garage for the extensive repairs required.

Endorsements will be given at that time to candidates for state offices in the primaries scheduled for June 8. Barrett attends the convention in Fresno Saturday and Sunday, Feb. 6 and 7, of the California Democratic Council. Sessions of the conclave will be held in the Municipal auditorium.

Prominent Democratic candidates for the governorship, Barrett notes, are Richard Graves, former executive secretary of the League of California Cities, Laurence Cross, mayor of Berkeley, and Tom Carrel of San Fernando, who also has announced his candidacy.

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MERCHANTS BURN MIDNITE OIL ON \$-DAY\$ BARGAIN\$

Yes, it's on the way. We mean, of course, the annual city-wide Dollar Days scheduled for Thursday, Friday and Saturday, Feb. 11, 12 and 13.

With merchants literally "sitting up nights" to plan sale merchandise to woo your dollar, this year's three-day festival of values promises to hit an all-time high for variety and quality of wares offered.

Promotion of the sale is under the sponsorship of the recently organized Sierra Madre Chamber of Commerce and according to its president, Don Jackson, "No effort is being spared to make this year's sale an event long to be remembered. Most of our merchants have done special buying for Dollar Days and it is our hope that a record number of persons will visit our stores to share in the values offered."

The NEWS will be sent to additional homes this coming week as a part of the Dollar Day promotion coverage, and banners announcing the dates will put up early in the week. Remember, your dollar spent on Dollar Day in Sierra Madre has added cents!

Speedy Scouts Cover City in House-to-House Flood Letter Delivery

Within two and a half hours Saturday morning Cub Scouts, Boy Scouts and Explorers had blanketed Sierra Madre in the distribution of a Special Citizens committee plea to fellow citizens to write letters to Federal and State legislators and County Flood Control district authorities, during immediate flood control aid.

The fast-paced delivery campaign was under the "generalship" of Mt. Wilson District Boy Scout Commissioner Leon Jenkins. Approximately 50 boys, one dog named "Ike" (mascot of Troop 3's Panther patrol) Scout Leaders and committee-men participated.

When the hard-working boys and men wound up the operation at noon in City Park they were served cider and doughnuts by the Kiwanis Club under the chairmanship of Charles A. Skutt.

Spreading Basins Take Big Santa Anita Flow

Between the hours of 5:20 p.m. Tuesday and 12:20 p.m. yesterday the Sierra Madre spreading basins received 37.96 acre feet of water at a rate of 26 cubic feet per second from the Big Santa Anita Dam by order of the County Flood Control district. The total water received could be valued at \$500, according to Carl Rees, assistant superintendent of the water department.

Last time the Sierra Madre spreading grounds received water from Big Santa Anita was Jan. 16, 1953.

Citizens Map Flood Control Plans with City

Clear weather and brilliant sunshine the past few days make seem unreal Sierra Madre's nightmares of flood waters and debris—

But not to those residents who stare daily at banks and mounds of mud where their gardens were, whose picture-window views are of sand-bag barricades reinforced with posts, house doors and plywood panels, and who are living in a dust bowl stirred up by unwelcome sightseers.

These residents from flood-vulnerable areas in the City sent their representatives to City Hall Friday night and Saturday morning for a series of meetings with City councilmen, the city attorney and city engineer, to state immediate flood protection needs in their areas.

Most repeated request from the apprehensive citizens was for sufficient stand-by road equipment, mostly bulldozers, some skip-loaders, to be in position at critical points at first storm warnings.

The City gave assurance that such equipment would be available on that basis, equipment from the County Road Department as well as that hired by the City.

Among other requests relative to future storms were for emergency lighting, a survey by a competent engineer of critical areas and recommendations for damage prevention, and for a warning communications system.

Lima St. residents re-entered vigorously their plea to have the crown removed from the street above Grand View. They were told this could not possibly be accomplished at the present time.

Citizens attending the meetings included: Don Parker, Dave and Ray Nelson, Leon Dame, Paul Goya, R. H. Ohs, N. Vandenberg, John French, Victor Daniels, W. C. Markhoff, C. M. Winbiger.

Also, E. L. Cates, Mrs. Paul Tate, Frank Chavarria, P. S. Chase, Daniel D. Strite Jr., Frederick E. Springate, William E. Harris, Stewart H. Potter, Stanley M. Walters, William S. Gallaway, Robert Martinet, Donald Miller, Robert Osti.

Also, Charles Walker, H. C. Brandt, Sidney Haupt, Art Lambert, Lillian Young Roess, C. G. Willis.

Knight Asks For Federal Flood Funds

Governor Goodwin Knight appealed to President Eisenhower on Jan. 30 for Federal emergency funds to avert a possible flood and mud slide disaster in Sierra Madre, Monrovia and Arcadia and the unincorporated community of Duarte.

Prior to this, Sierra Madre Mayor Henry F. Korsemeier and mayors of the other cities sent telegraphed appeals to the California governor describing damage already suffered from flood and the forest fire in the Federal area.

With greater damage indicated from future storms, Mayor Korsemeier pointed out, the debris basins and dams are now filled with silt and debris with limited reserve capacity to check disastrous results expected from storms.

As a direct result of the governor's message to the President, Sierra Madre City Administrator E. Merritt Baker was called upon early this week by public safety officers from the Federal Civil Defense Administration office in Berkeley for an estimate of expense already incurred by County and City and that anticipated in future heavy rains.

Costs Estimated

Paul Baumann of Sierra Madre, Flood Control District officer, estimated for Baker an outlay to date of \$100,000 in the Bailey Canyon debris basin and of \$120,000 in the Sierra Madre Canyon dam and expenditures in Ruby Canyon and Saw Pit wash of \$85,000. Baumann estimates future costs at \$150,000, making a total of \$455,000.

Los Angeles County road commissioner estimates an outlay to date of \$15,000 and the City of Sierra Madre's estimated cost to date is \$15,000.

A "flood" of telegrams was to be sent to President Eisenhower Tuesday night by apprehensive Sierra Madre, Arcadia and Monrovia residents asking funds for immediate protection from flood damages.



T. GUY CORNYN

T. Guy Cornyn, above, of Arcadia, city attorney for Sierra Madre, was elected president of the Foothill Bar Ass'n at a recent meeting. Membership of the association comprises lawyers practicing in Arcadia, Monrovia, Temple City and Duarte.

Mr. Cornyn, who is in general practice in Arcadia, also serves as city attorney for the City of West Covina.



CHARLES H. JAMES

Pictured on the cover of the Jan. 15 issue of The West Coast Druggist is the pleasing face of Charles H. James, above, City councilman and chairman of the Park committee.

On page 64 of the trade publication is a character sketch of the "cover man" who is assistant regional manager, West Coast Division of Lederle Laboratories, Los Angeles. A native Virginian, James received the B.S. degree in chemical engineering from Carnegie Institute of Technology.

The challenge of merchandising the "wonder drugs" for Lederle brought James to California, the article states, adding a personal note to the effect that he has carried over to his Sierra Madre home the gracious living of the Old South.

Councilman James resides at 110 Rancho Rd. with his wife, Pat, and their two children, Peter, age 12, and Kitty, 8.

Canyon Residents Give \$203 to Fire Department

Sierra Madre Canyon residents have collected the sum of \$203.35 to be presented to the Sierra Madre Volunteer Fire Department as a gift of appreciation for its large part in the battle against the forest fire this winter.

With some contributions still to come in, the Canyon residents are turning over the amount received to date with a letter of thanks. Those who have taken an active part in collecting the fund are Mrs. Harold Debus, Mrs. May Ostrom, Mrs. Robert Imus, Mrs. Jackie Morgan and Mrs. Jean Deuel.

Recently Marlborough Terrace residents turned over a similar gift of \$205 to the Volunteer Department to be used as it wished.

City School Parents Advised Of Storm Emergency Plans

While the rainy season and contingent flood hazards continue, parents of City Elementary school children are advised to keep informed as to school plans which will be broadcast over Radio Stations KWKW and KFI starting at 6:30 a.m.

If storm threats make it advisable to keep school children at home announcements will be made to that effect. If during the day the school is to be closed because of an impending storm, the same radio stations will carry this information.

In the latter case children will be released only to their parents or to persons present-

Lions Rally to Aid Pool Vote

The Lions Club to a man lined up this week in support of the municipal swimming pool project which will reach a climax Feb. 16 when citizens cast their votes in the \$90,000 pool bond election.

And more than this, the Lions Club membership voted unanimously to renew the club's donation of \$1000, specifying that it is to be expended for a water heating unit.

The \$1000 was first earmarked for the then young swimming pool movement in November, 1952, with the gift contingent upon construction starting within 12 months.

Valois Urges Kiwanians to Support Pool

"If Sierra Madreans fail to pass the \$90,000 swimming pool bond issue when they go to the polls Feb. 16, it may be another five years before the project can be revived," Dr. Milton Valois warned members of the Kiwanis club Tuesday. Valois is school district representative on the City Recreation Commission, the recommendations of which have been followed in locating the proposed pool in City Park and in plans for redesign of the park.

"Six years ago," he continued, "a bond issue for the pool failed because no decision could be reached as to location. The present plan for pool and park is the result of careful research over a period of several months and will provide matchless, healthful recreation for children."

Dr. Daniel D'Arcy urged Kiwanians to wire their representatives in Washington urging immediate action on Governor Knight's request for Federal allocation of flood prevention funds for immediate use. R. Merritt Baker explained that Western Union in Pasadena had on file a selection of 12 telegrams for individuals to direct to Washington Tuesday night to provide a barrage in Washington yesterday.

Two new members were inducted by Robert H. Green, education chairman, at Tuesday's luncheon meeting. They are James H. Wolfe, owner of Youngland, who had been a member in Charleston, W. Va., and Ed Jenkins, publisher of the NEWS, former member in Lancaster, Calif.

Less Than Beach Trip

"This is less than a cent a day," a committee member points out, "or," she says, "look at it this way. The yearly cost to a person with a home of that assessed valuation is LESS than the cost of a trip to the beach with its traffic hazards and risks connected with ocean swimming."

The \$90,000 proposed bond issue is for a 40 by 120-foot pool and other improvements in City Park. Cost of the pool has been estimated by recognized commercial pool builders at \$10 per square foot or \$48,000. Bath houses required for a pool this size are estimated at \$20,000. Other expenses will be fencing, an amphitheater in the park and relocation of some of the park facilities. A master plan for this has been provided the City by St. Jacques Hahn, local landscape architect.

Specifications for the pool would be prepared under the supervision of the City engineer and bids advertised for two weeks. The low bid of a qualified bidder would be accepted. Eight weeks is estimated for construction, promising possible use of the pool this year.

The pool would be operated by the City, formation of a Parks and Recreation department seen as a likelihood to consolidate supervision. Admission charges would be consistent with those of the surrounding area. It is understood that a well-operated pool can be close to self-sustaining.

Every thought has been given to the aesthetic aspect of the pool and park development. Mariposa St. residents' view will be of a tree-shadowed wall, the rear of the bath-houses, which likewise will provide a sound-shield.

There will be off-street parking but whether on the Mariposa or Hermosa street side of the park has not been determined. A narrow strip of stall parking is regarded as more desirable than a parking lot.

The pool dressing rooms will be open at the top so that the sun can help keep the floors dry and germ-free.

For additional information residents are urged to attend the coffee parties in their neighborhood or to call Mrs. Eastwood.

Funeral services will be held at 2 p.m. tomorrow, Feb. 5, in Ripple Mortuary for Mrs. Allie Limbaugh. A Sierra Madre resident for 28 years. Mrs. Limbaugh died Tuesday night.

FUNERAL TOMORROW FOR MRS. ALLIE LIMBAUGH

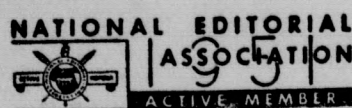
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The school bus will not pick up—Turn to page ten

| WEATHER | | High | Low |
|---------------------|-------|--------|-----|
| Jan. 28 | | 71 | 47 |
| 29 | | 75 | 46 |
| 30 | | 67 | 43 |
| 31 | | 75 | 44 |
| Feb. 1 | | 85 | 56 |
| 2 | | 85 | 52 |
| 3 | | 85 | 48 |
| Rainfall | | | |
| Season to date | | 8.89" | |
| Last year this time | | 10.42" | |
| Year 1952-53 | | 13.72" | |

SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. C.Uster 5-3324
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Marjorie Thomas, Society Editor
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Letters to the Editor

PRaise FOR FIREMEN

Jan. 4, 1954

TO THE EDITOR:

We of Sierra Madre have been blessed and protected in the recent fire and we feel our volunteer firemen should have something more than praise. We think it would be nice if your paper started the ball rolling for a small donation from everyone who felt his person and property were protected by their untiring effort.

L. E. Dimitt

Ruby D. Dimitt

(The NEWS will continue to receive contributions for the Volunteer Fire Department as it has been doing and will give all desired publicity.—Editor's note.)

"WHAT HAPPENED?"

Harrodsburg, Ky.

Jan. 22, 1954

DEAR EDITOR:

The moment that it seemed apparent Sierra Madre would not be crushed like an egg-shell, newspapers in this part of the country dropped the whole story. Having spent a lot of time in Sierra Madre I am interested in the aftermath, also local accounts of the story on the mud slide as it actually happened. Am enclosing 10c (and stamp) for issue of your paper telling the story and the actual damage.

Sincerely,

Leon Keeling,

Box 313,

Harrodsburg, Ky.

WHOSE FRONT YARD HAVE I GOT?

TO THE EDITOR:

Someone has lost a front yard and I have it down here at my place. Owner may have same, without identification, if they want it. Of course, it could just be left here as I have always wanted a nice big yard instead of the dinky one I had, but there is just one drawback, the yard now stretches across Woodland Drive and if I fence it in and have a nice mustard seed garden this summer, it will be mighty inconvenient for motorists and I don't think they would appreciate it.

I guess I will dedicate this lost yard to the city, they can haul it away. Just hope my landlady does not get assessed for all the excess property she has accumulated.

Sally MacDonnell
582 Woodland Drive

GARDENER'S HANDBOOK

1. A great many perennials such as Shasta Daisies, Phlox and Michaelmas Daisies can be divided now.

2. The most economical time to purchase a great many plants is during the "bare root season." Nurseries are now offering the following bare root plants—Roses, Fruit Trees, Flowering Trees and Shrubs, Berry and Grape Vines and Deciduous Shade Trees.

3. Prune fruit trees and roses now.

4. Spray fruit trees and roses with Bordo mixture and oil.

5. The following bedding plants can be set out now for early spring bloom: Pansies, Violas, Baby Primrose, Stocks and Snapdragons.

Lee Shippey asks

What Do You Think?

A few weeks ago some of our realtors were complaining that there was practically no movement of real estate in Sierra Madre. But the flood surely moved a lot of it in a hurry. Many a resident found a ton or more of fine topsoil delivered free right on his curb, or even on his porch.

I don't for a minute doubt that the Supervisors, Assemblymen, Congressmen and other County, State and National officers most concerned will strongly urge that steps be taken to insure us against future fires and floods. If they didn't they would arouse the resentment of a lot of voters—and, after all, the money won't come out of their pockets. So I feel perfectly safe in predicting that in future Sierra Madre shall be better safeguarded against both fire and flood than it ever has been before. All we need for that is an adequate force in the Forest Service, the year around, and a few adequate storm drains where they will do the most good.

If some of those now awakened to our dangers had paid heed to the warnings of Bill Mendenhall, County Flood Control and the Army engineers long ago, we wouldn't have had any trouble this winter. But after our previous floods it seems that even the Planning Commission soon forgot and let people build houses in natural water courses.

The Army Engineers made some plans years ago which would have given us greater protection, but their budget was cut so they could not carry them out. This time they should make plans looking forward for years, and then all of our elected representatives, in County, State and Washington,

(advertisement)

OPEN DOOR TO HEALTH

DR. RALPH J. MARTIN
CHIROPRACTOR

30 W. Sierra Madre Blvd.
Hotel Arcade CU. 5-1138

Correction of
High Blood Pressure

PHYSICAL THERAPY

Physical therapy or physiotherapy is officially defined as "the treatment of disease by physical (nonmedical) means, such as heat, massage, hydrotherapy, exercise, rest, occupational therapy, radiation and electricity."

Based upon this definition the writer of this column is able to state that his offices in Sierra Madre are among the best equipped for physiotherapy treatments of any in the Pasadena-San Gabriel Valley area. We have studied and experimented for 15 years with various electrical and physical therapy equipment and now offer the types of treatments in our practice which have proved their superior merit in results.

According to indications which are determined by standard diagnostic procedures, including X-ray and laboratory findings, here is a list of the modalities which are available in our offices for physical therapy treatments:

Ultrasonic Unit
Dierker Colon Therapy Unit (for colon irrigation)
Ultra-Violet lamps—body and official
Sine wave and galvanic currents
Plasmatic Therapy Units
Damped Wave Units (Diffused frequency Radiation)
Electrocoagulation Unit
Sweat and fever cabinet and shower bath
Stauffer Agitation Table
1000 Watt Cobalt Blue Lamps in all treatment booths
Diathermy
Traction Table and Chiropractic Adjusting Table

We do not offer hand massage as this is accomplished more effectively by contractile currents (sine wave). Where there is a distortion of bones, ligaments or muscles specific scientific correction must be given by manual adjustments.

The use of physical therapy is effective and highly satisfactory in the treatment of practically every type of common disease or disorder. When you have had a physical therapy treatment you feel like you have really had a treatment and not merely a pleasant chat with the doctor or his nurse, then go out and pay again for having a pharmaceutical prescription filled.

Anyone who has not experienced the downright pleasure and relief enjoyed in receiving a chiropractic-physiotherapy treatment has a truly pleasant surprise in store for themselves. Why put it off any longer? Increasing tension and fatigue may cause you to lose valuable time from your job.

Office will be closed Feb. 9-14 inclusive.

Hjordis Parker Tours Islands With Lecture

Hjordis Kittel Parker, Sierra Madre's distinguished travel photographer and lecturer, left by plane Saturday night, Jan. 30, for a film lecture tour of the Hawaiian Islands in which she will give 24 shows in a two-week period.

She is honored by being the only woman ever invited to ap-



MRS. PARKER

pear on this World Adventure Film Lecture series sponsored by the Kiwanis Club of Honolulu. The engagement is one coveted by all top film lecturers in the United States and the requirements are correspondingly high.

Time limitations will not permit much vacationing for Mrs. Parker but she will be joined by her son, Donald, age 18, who will fly to the Islands tomorrow to gain a little first hand information about winter swimming and surf-boarding. It is the first visit to the Islands for both.

Mrs. Parker's current film lectures are on "Norway" and "Sweden in Close-Up." She is the wife of Don Parker, a resident of Sierra Madre for more than 20 years. The couple's present address is 193 Oak Meadow Rd. The Parkers have another child, a daughter, Elise, age 15.

Boy Scout Notes

William Spargur, Scoutmaster of Troop 5 of Bethany church, reports that the troop cleared \$514 on its sale of Christmas trees in front of the Spargur home. This is the first Christmas tree project for the troop and needless to say is chalked up as a success.

Spargur says the money will be used to buy camping equipment for 10 more boys and to help pay for the annual summer camping trip.

Preliminary steps in the formation of a P-O-N-Y baseball league were taken this week when representatives of Rose Bowl Pony league organization visited Sierra Madre.

P-O-N-Y League baseball has been designed to be a transition between Little League and regulation baseball for boys 13 and 14 years of age whose eligibility in Little League has run out and whose 15th birthday does not fall on or before July 31 of the playing year involved.

As a transitional baseball program for boys, it is played on a field midway between a Little League diamond and a regulation diamond, having base paths of 75 feet and a pitching distance of 52 feet. The local franchise would encompass the boundaries of the Pasadena school system including Pasadena, Altadena, La Canada, Sierra Madre and Temple City.

The proposed plan includes an eight-team league with a like number of "farm" or minor teams. Each of the eight major teams will consist of 15 players of either 13 or 14 years of age with the remaining seven players being of the alternate age.

Tryouts for the boys will be held in April. Anyone interested in learning more about the organization of a local team may call J. P. Collier, president, at SYcamore 8-5502. Joe E. Brown, actor, is national president.

Foothill Cities Join in New Watershed Protective Group

The Los Angeles County Board of Supervisors recently passed a resolution introduced by Supervisor Herbert C. Legg, first district, setting up a Los Angeles County Forest and Watershed Protective and Rehabilitation commission. A City councilman from each of the foothill cities will be among the commission members.

Supervisor Legg has visited Sierra Madre on two occasions recently in a survey of flood damage, following the watershed fire, expressing to City officials his personal interest in the situation and his assurance that "every effort is being made to alleviate future damage." He also remarked that "all available equipment is being pressed into use from all county departments."

Long-Range Protection

His introduction of the resolution is a continuation of his drive for a more effective long-range program of fire protection in the mountain areas of Los Angeles county and increased flood protection for the foothill communities.

The mid-winter forest fires which raged in the San Gabriel mountains and denuded the mountains and canyons of protective cover and the heavy floods resulting from the recent rains have clearly illustrated the need for a long-range program, Legg pointed out.

"The actual cost of fighting forest fires is great," Legg declared, "while the cost of a good, sound program of fire prevention is much less expensive to the taxpayer."

Echoes Mendenhall Views

The above statement is similar to that made by Angeles Forest Supervisor Mendenhall when he spoke here Jan. 10 at the Thanksgiving service in City Park. He stated that, due to Federal economy, forest personnel "is cut to the bone" during the winter season, thereby greatly increasing the fire hazard. It was some time after the fire was first reported before the skeleton forest crew was mobilized sufficiently to be effective in fighting the fire, he said.

Legg says further in his statement: "Any effective plan which we adopt must be a co-operative one with Federal and State agencies having a responsibility in the area. Nevertheless, we in Los Angeles county must take the lead in adopting a conservation program."

Designated as members of the Forest and Watershed Protective and Rehabilitation commission are: County Forester and Fire Warden Keith Klingler; Chief Engineer H. E. Hedger of the County Flood Control district; Forest Supervisor Mendenhall; Kenneth W. Scudder, superintendent of the China State prison which furnished manpower for the forestry camps; a representative of the Los Angeles Chamber of Commerce, a representative of each city council of the foothill cities and a representative of each unincorporated community—plus five additional members to be designated by the supervisors.

It's a safe bet that the man who is around asking for sympathy will make bad use of it.

MITES HELD MONDAY FOR MRS. BRIGGS IN RIPPLE CHAPEL

The Rev. Ira Ketchum of the Christian church in Glendale, conducted funeral services Monday afternoon in Ripple Mortuary for Mrs. Sally Elizabeth Briggs who died Jan. 29 in Monrovia hospital after a brief illness. Interment was in Live Oak cemetery.

Mrs. Briggs had been a Sierra Madre resident for eight years until four months ago when she went to Pasadena to make her home with a daughter, Mrs. Theodore Chase, 830 Elizabeth. She was a native of Mead county, Ky., coming to California in 1925.

Surviving her are: her daughter, Mrs. Chase; a son, John H. Briggs, Glendale; two grandchildren; two sisters, Helen L. Storer of New York and Beulah K. Golding, Los Angeles; and six brothers, Davis S. Young, Lynwood; Henry L. Young, San Gabriel; Harvey E. Young, Chattanooga, Tenn.; W. R. Young, West Los Angeles; Lowell W. Young, Paris, France, and Thomas A. Young, Atlanta, Ga.

Cub Scouts

The Cub Scout committee meeting for Pack 1 was held at the home of Mr. and Mrs. Perry Brown, 441 N. Sunnyside. Present at the meeting were Mr. and Mrs. Jack Christensen, Mrs. Byron Hopper, Mrs. Frazer Dougherty, Mrs. Henry Vis, Mrs. Arthur Bohart and Stanley Coutant.

Plans were made for the annual Blue and Gold breakfast which will be held at the Sierra Madre school cafeteria Sunday, Feb. 28. All members of scouting and their families are urged to attend. A good breakfast will be served from 7:30 to 10 a.m. at 50 cents per person.

Next pack meeting will be Feb. 19 at 7:30 p.m. in the auditorium of the elementary school. There will be a skit by Den 1 and musical numbers by Dens 2 and 4.

The next committee meeting will be held at the home of Mr. and Mrs. Byron Hopper, 537 W. Sierra Madre Blvd., Feb. 24, at 8 o'clock.

The pack is still in need of more Den Mothers.

Sierra Madre Lodge

No. 408, F. & A. M.

STATED MEETING

First Tuesday of Month

At The Temple

33 E. Sierra Madre Blvd.

Harry B. Humphreys, Master
C.Uster 5-2354

Converse Twycross, Secretary
C.Uster 5-9994

There's MORE tender meat... POUND for POUND... in this

RIB ROAST

from **SAFeway**

IT'S U.S.D.A. CHOICE GRADE
At Safeway you'll find U.S.D.A. CHOICE grade, Western-fed beef... the finest eating meat money can buy.

IT'S AGED TO PERFECTION
From the West's largest, finest meat aging plant come Safeway meats. Here they are brought scientifically to uniform flavor and tenderness. Be sure, shop Safeway!

STANDING CUT
7" LONG, FROM
FIRST FIVE RIBS **69¢**

CHUCK ROAST
From Shoulder of Western-fed, U.S.D.A. CHOICE BEEF.
Aged to perfection and fully trimmed. (Round Bone Cut, lb., 49¢.)

BOILING BEEF
U.S.D.A. CHOICE grade. A real value!
10¢

SHORT RIBS
U.S.D.A. CHOICE
gov't graded BEEF
15¢

EXCELLENT TO BAKE OR BROIL. Look at the price!

Sliced Beef Liver 45¢
Pork Sausage 49¢
Link Sausage 65¢
Cod Fillets 33¢
Whiting 33¢

SOUTHERN SPICE CAKE SPECIAL 27¢

USE PARADE MONEY
Save on Next Purchase

PARADE 29¢
CHEER DETERGENT 29¢
WHITE MAGIC SOAP 29¢
WHITE MAGIC BLEACH 29¢

GRAPEFRUIT 35¢
FRESH CARROTS 5¢
BANANA SQUASH 3¢

PEANUT BUTTER 29¢
MULTI-GRAIN BREAD 22¢

WE, TOO, HATE HIGH COFFEE PRICES
They're bad for coffee users. And bad for you, too, because our business prospers most when we can offer all foods at low prices. Unfortunately we have no control over the high costs of green coffee imports which are forcing store prices up. Basically, they result from increased use of coffee and two years of small crops in Brazil. We hope prices will return to normal when the 1954 crop reaches market. In the meantime, we do have a suggestion which we hope you will find helpful.

HERE'S A WAY TO SAVE UP TO 17¢ PER POUND ON COFFEE AND STILL ENJOY TOP QUALITY:

Because Pannant, Airway and Nob Hill Coffees are packed in paper bags, they can be sold at several cents per pound less than vacuum-packed coffees. These popular blends are protected in the whole bean—Nature's own package—until you get them at Safeway. Then, you simply set our handy automatic grinder, empty the bag into the hopper, flip a switch, and smell the fragrant coffee as it pours back into the bag—fresh-ground, just the way you want it.

Why not choose the blend that suits your family best and start enjoying top quality coffee at a real saving? Here are today's prices:

M.J.B. Coffee 96¢
Vacuum pack. (2-lb. can, 1.90.)

Edwards Coffee 94¢
Vacuum pack. (2-lb. can, 1.86.)

Nob Hill Coffee 90¢
Rich blend. (2-lb. bag, 1.79.)

Airway Coffee 89¢
Mild mellow. (2-lb. bag, 1.74.)

Pannant Coffee 79¢

SPAGHETTI 25¢
MARGARINE 19¢
Salad Dressing 49¢
LARGE EGGS 65¢
SPRY SHORTENING 87¢
SCOT-TISSUE 21¢
Waldorf Tissue 29¢
COLGATE DENTAL CREAM 63¢

SAUERKRAUT 25¢
LIBBY TOMATO JUICE 23¢
NIBBLETS GOLDEN CORN 16¢
SLICED CHEESE 29¢
CINCH CAKE MIX 27¢
RED HEART DOG FOOD 27¢

White Corn Meal 28¢
Yellow Corn Meal 25¢
Beef Stew 43¢

Canterbury Tea 46¢
Pancake AND WAFFLE Mix 18¢
Buckwheat Mix 18¢
Long Spaghetti 19¢

OPEN DOOR TO HEALTH
DR. RALPH J. MARTIN
CHIROPRACTOR
30 W. Sierra Madre Blvd.
Hotel Arcade CU. 5-1138
Correction of
High Blood Pressure

PHYSICAL THERAPY
Physical therapy or physiotherapy is officially defined as "the treatment of disease by physical (nonmedical) means, such as heat, massage, hydrotherapy, exercise, rest, occupational therapy, radiation and electricity."

P-O-N-Y League Baseball Organizers in Sierra Madre
Preliminary steps in the formation of a P-O-N-Y baseball league were taken this week when representatives of Rose Bowl Pony league organization visited Sierra Madre.

GET ON THE TRAIL
Get on the trail to complete home ownership: a reasonable down payment plus reasonable monthly payments leads to FREE and CLEAR OWNERSHIP. Whether you plan to build or buy, come in and talk it over!

The Pasadena Launderers and Cleaners
Prompt Pick-Up... Speedy Delivery... Our Specialty
WHEN YOU USE OUR SUPERIOR DRY CLEANING SERVICE, you have the added assurance that your clothes will be carefully cared for—and quickly returned.

860 South Fair Oaks - SYcamore 6-3193
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COMMERCIAL • SAVINGS
Member Federal Deposit Insurance Corporation

OPEN FRIDAY NIGHT TILL 9 P.M.
Your Nearest Safeway 110 W. Sierra Madre Blvd., Sierra Madre

Light's 75th Jubilee Noted By Edison Co.

Some time between 10 and 11 o'clock the morning of Jan. 28, somewhere in the United States, the 50,000,000th electric service meter was connected for a new home. During that hour 62 new meters were put in service in new homes in the territory served by the Southern California Edison Company, and one of them was in the Monrovia district, according to Carl O. Wedberg, district manager. Because some 600 meters were connected throughout the nation during that hour, exactly who the 50,000,000th meter customer was can never be known.

The installation of the 50,000,000th electric service meter is one of the first events of Light's Jubilee being celebrated this year. This is in commemoration of the 75th anniversary on Oct. 21 of Thomas A. Edison's invention in 1879 of the first practical incandescent lamp.

Gift of Electric Clock
In recognition of this nation-wide event, and the possibility that one of the new meters installed in a home on the Edison system may be the 50,000,000th meter, Mr. Wedberg will present this new customer with an electric clock. Recipients of the 50,000,000th meter gift in this district will be Mr. and Mrs. Louis W. Horstman, 5059 Sereno Dr., Temple City.

"In the 75 years since the invention of Edison's lamp, electric service has been brought to practically every American family," Mr. Wedberg said.
In 1902, about six billion kilowatt hours of electricity were produced in the United States. Forty years later, in 1942, total generation by all sources had reached 233 billion kilowatt hours, 39 times the early figure. And at the beginning of Light's Diamond Jubilee year, annual production of power by all sources is at more than twice the rate of 1942—passing the half-trillion mark 500 billion kilowatt hours a year.

MRS. O. R. HAAS ENPLANES FOR CHICAGO, ILL.

Mrs. O. R. Haas, 185 S. Lima, enplaned for Chicago last Saturday for a four-week business and pleasure trip.

WILLIAM F. RHODES MARK ANNIVERSARY

Mr. and Mrs. William F. Rhodes, 702 Manzanita, recently celebrated their twenty-ninth wedding anniversary.

INK STAINS ON HANDS

A solution of peroxide of hydrogen containing a few drops of ammonia will remove ink stains from the hands.



CHLORINATION OF SIERRA MADRE WATER was ordered January 20 by the Los Angeles County Health Department due to contamination from seepage of surface water into the tunnels supplying the Grove Street reservoir. The Fischer and Porter Company of Los Angeles immediately supplied a portable chlorinating unit for this purpose, permitting its use all last week at no charge. Pictured here as they studied controls of the Ratochlor chlorine dispenser are, left to right: Carl Rees, assistant superintendent of the Water Department; Arthur Beatty, County Health Department sanitarian; Edward Rempelski, Fischer and Porter field engineer, and Lyle Haynes, chief sanitation engineer for the County Health Department.

'PREFACE TO LIFE' FILM SHOWING IS OPEN TO PUBLIC

The public is invited to view a repeat showing of Tuesday, Feb. 9 at 8 p.m. in the Sierra Madre Community Nursery school, 701 East Sierra Madre Blvd.

Said to be one of the finest films ever made for parents and teachers, the film shows clearly how emotional and personality problems of adults are related to their childhood experiences.

The film is the same one which was shown last month at the Nursery school. However, due to flood conditions, many people were unable to take advantage of the showing at that time.

On the third Tuesday of each month the Nursery School association offers educational forums open to parents or anyone interested in young children. Exceptions are in December and April, when the annual Christmas dance and a business meetings are held.

These monthly meetings are a part of the Adult Education program of Pasadena City college and are in the charge of Mrs. Marjorie Green, director of the Community Nursery school, who welcomes the attendance and participation of all interested.

Children's Dental Health Day Was Observed Here on Feb. 1

Community-wide educational activities stressing the prevention of dental disease among children marked the sixth annual observance by local dentists, parent groups and civic organizations of Children's Dental Health Day in Sierra Madre and the San Gabriel Valley area on Monday, Feb. 1. Dr. Milton Valois has been serving as local chairman.

The event, sponsored by the Council on Dental Health of the Second District Dental Society, was part of national campaign of the American dental profession designed to combat the problem of dental disease in children of pre-school and school age. Its particular objective, according to Dr. Valois, was to "promote a better understanding of the underlying causes of dental disease and focus attention on the importance of good oral health habits in preventing tooth decay and other mouth diseases."

In this respect, Dr. Valois stated that a maximum effort was made to bring before every parent and child, basic recommendations on mouth hygiene, early preventive care and nutrition. Featured in this program was the distribution of pamphlets to school children and parents and special dental

health projects in the schools. "The dental profession has found that as high as 80-90 per cent of all dental disease affecting children is preventable," Dr. Valois said. "Children's Dental Health Day," he added, "is dedicated to this goal and to the 'conservation of dental health' as a vital measure in the overall health protection of the child."

Acceptance of simple dental health rules and an appeal for adequate early care and training of the child was the special emphasis of Children's Dental Health Day involving:

1. Proper use of the toothbrush immediately after eating.
2. A well-balanced diet low in sweets.
3. Early detection and treatment to prevent more serious damage.

Mrs. C. H. Siegel On Committee for YWCA Centennial

Mrs. Charles H. Siegel of Sierra Madre, a member of the Pasadena YWCA board, is serving as chairman of the Pasadena area citizens committee planning the Centennial observance and Celebration of the Founding (in 1855) of the Young Women's Christian Association. Distinguished Californians headed by Chief Justice Earl Warren are among members of the National Citizens committee sponsoring the observance. Mrs. Dwight D. Eisenhower is honorary chairman of the committee whose membership comprises leaders in the religious, professional and business life of the nation.

Mrs. Laurance S. Rockefeller, member of the National Board of the YWCA, is general chairman of the observance. Mrs. William Lewis Stanton, president of the Pasadena YWCA board of directors, is the Southern California representative on the National Centennial committee.

Approximately 237,000 children in 21 communities received gamma globulin inoculations against polio paralysis in 1953. This year, the March of Dimes hopes to provide enough funds to inoculate at least 2,000,000 with GG.



CAR ILL? WE HAVE THE RIGHT REMEDY!
For smooth motoring right through the winter, get our scientific engine tune-up today!

NORM'S GARAGE
22 EAST MONTECITO
Call Custer 5-1146
Open Saturdays
For Your Convenience
PICK-UP AND DELIVERY

Gilbert Says Public Health Is Improving

ROY O. GILBERT, M.D.
Los Angeles County Health Officer

Since the turn of the century this county, along with most others, has steadily advanced toward the goal of better public health.

The total number of cases of reportable diseases for 1953 in Los Angeles county declined almost 12 per cent from the previous year. The three communicable diseases most frequently reported in the county

were measles, chicken pox, and mumps. Tuberculosis was seventh and poliomyelitis was ninth on the list.

Tells Bright Side

The once dreaded smallpox has almost disappeared in this country because of vaccination. Immunization against diphtheria has placed this disease far down the line from the once prominent position it occupied as a child-killer. Better sanitation practices have, year by year, reduced death and suffering caused by typhoid fever and other enteric diseases. Improved surgery, together with new drugs, have saved countless lives and untold suffering in man's battle to achieve a healthier and longer life.

Another year has just passed. The medical research work of

1953 may not manifest itself until next year or even 10 years from now. Many of the lives saved last year could not have been saved except for scientific spade work performed in prior years.

Traffic Deaths Increase

On the other hand, deaths from traffic accidents continued to increase in 1953. This loss of life has become in recent years a public health problem of the first magnitude. It is fantastic that in the past 50 years automobiles have killed almost twice as many Americans as have been killed in all this nation's wars.

The solution to this problem may well be more difficult than that of finding the scientific answers to smallpox, diphtheria, or other fatal infections.

SIERRA MADRE NEWS

Thursday, February 4, 1954

CAUSE OF OVERHEATING

Sediment in the cooling system, or any foreign matter, is particularly to be avoided. If anything of this sort lodges in the thermostat valve, the water may not circulate to the radiator when the engine reaches the proper temperature, thus causing the system to overheat.

One thing is indeed certain—the solution will not be the result of a medical or engineering discovery of a few men. The past year could well serve as a constant reminder that the solution to the traffic slaughter problem, if there is one, must be worked out by all of us.

ROESS QUALITY MEATS

FRESH CHICKEN FRYER PARTS SALE

| | | | |
|-----------------|-------------------|-------------------|-------------------|
| LEGS & THIGHS | 69¢ ^{lb} | BREASTS | 79¢ ^{lb} |
| WINGS | 39¢ ^{lb} | GIBLETS | 39¢ ^{lb} |
| NECKS & BACKS | 15¢ ^{lb} | LIVERS | 75¢ ^{lb} |

| | | | |
|-----------------------------------|-------------------|----------------------------|------------|
| U. S. CHOICE GRADE ROUND STEAK | 69¢ ^{lb} | EXTRA LEAN GROUND CHUCK | 3 LBS. \$1 |
| SWISS STEAK | 67¢ ^{lb} | | |

FRUITS VEGETABLES

| | | | |
|-----------------------------|--------------------------------|--|------------------------|
| TANGERINES | 15¢ ^{lb} | LIBBY'S 1 1/4 CAN (4 THICK SLICES) SLICED PINEAPPLE | 6 CANS \$1 |
| D'ANJOU PEARS | 10¢ ^{lb} | EXTRA LEAN PEACHES | 4 LARGE 2 1/2 CANS \$1 |
| ITALIAN SQUASH | 10¢ ^{lb} | 16-INCH YARD OR STREET—\$3.00 VALUE PUSH BROOM | 139 |
| BROCCOLI | 10¢ ^{lb} | LARGE GRADE "A" RANCH EGGS | 59¢ |
| CENTRAL AMERICAN BANANAS | 12¢ ^{lb} | WAITE EGG CO. | |
| U. S. NO. 1 RUSSETS | 19¢ ^{5-LB. CELLO BAG} | RITZ | 1-LB PACKAGE 31¢ |



| | | | |
|---------------------------------|-------------|-------------------------------------|-------------------------------|
| PICTSWEEP GREEN PEAS | 8 PKGS. \$1 | WHEN YOU BUY OTHER AT REGULAR PRICE | 1/2 PRICE |
| BIRDS EYE BABY LIMAS | 4 PKGS. \$1 | Pillsbury PIE CRUST MIX | YOU PAY ONLY 26¢ |
| BIRDS EYE STRAWBERRIES | 4 PKGS. \$1 | For 2 9-oz. Pkgs. | |
| MINUTE MAID ORANGE JUICE CAN | 15¢ | LIPTON'S TEA | 1/4 LB. 33¢ 16-COUNT BAGS 19¢ |
| 4 FISHERMEN FISH STICKS | 49¢ | LIPTON'S NOODLE SOUP | 3 PKG. 35¢ |

HEAR BILL GARR ON KWKW EVERY SATURDAY—5 P. M.

Prices Effective Thursday, Friday, Saturday—February 4-5-6



ROESS MARKET

SIERRA MADRE BLVD. AT LIMA

NEXT TO POST OFFICE



SEE THEM DEMONSTRATED!

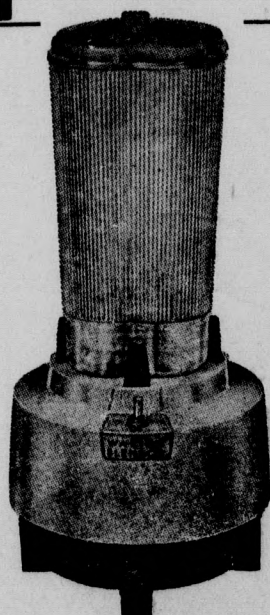
BE SURE TO SEE THE AMAZING WARING DEMONSTRATION BY MRS. DORIS WHALEY, THE WARING SPECIALIST

MONDAY, FEB. 8th, 9:30 to 5:30

ONE OF THE WARING "HI-VITAMIN REDUCING DIET" booklets will be given free to every adult who attends a Waring demonstration. Try this Waring Diet for just 14 days. See if it doesn't help you lose weight while you enjoy greater appetite satisfaction and save money. Compare it with any diet you've ever tried!



Free Book!



WARING BLENDOR

HERE ARE COMPLETELY NEW TASTE THRILLS for every member of the family! Waring Blendor blends food to puree consistency for baby, makes canapes, waffles, desserts, cookies, pies, milk shakes, sauces, rolls . . . even convalescent foods. It makes delicious new meals from left-overs . . . pays for itself in a few short months! Complete with free book with literally hundreds of tested recipes! Big Pyrex jar is easy to use, self cleaning.

Celebrity Model \$44.50

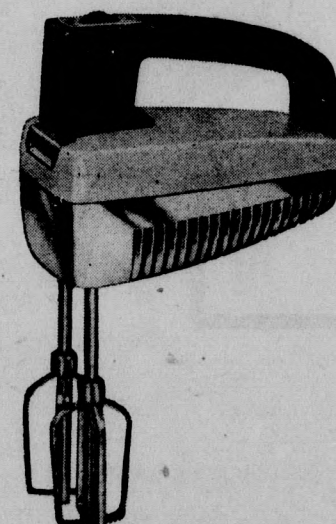
Other Models.
\$39.95 to \$42.50

WARING MIXOR

THIS POWERFUL ELECTRIC HAND MIXOR with 3-speed switch, gives you exclusive "Pro-peller Pitch" 5-way beating action that mixes ingredients thoroughly in minutes . . .

\$19.95

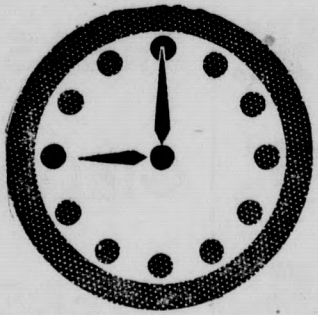
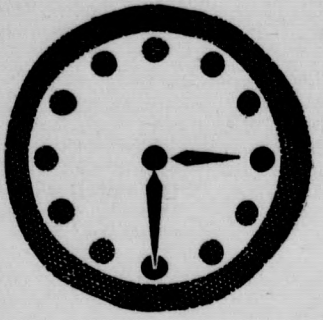
Complete, no storage problem



SIERRA MADRE HARDWARE CO.

31 W. SIERRA MADRE BLVD.

CUSTER 5-2331



Now's The Time...

... TO PLAN ON REAPING

A HARVEST OF VALUES DURING

SIERRA MADRE

COMMUNITY - WIDE



3 GALA DAYS

NEXT WEEK!

OF SENSATIONAL BARGAINS!

THURSDAY - FRIDAY - SATURDAY FEBRUARY 11 - 12 - 13

- ★ Local merchants are now preparing to make this the biggest and best merchandising event in Sierra Madre history!
- ★ Your opportunity for three big days to take advantage of countless bona-fide bargains!
- ★ Your opportunity to stock up on ALL YOUR NEEDS at prices you can't afford to miss!

MAKE A DATE FOR DOLLAR DAYS IN SIERRA MADRE!

HERE'S how to **BUDGE IT!**



This Advertisement Sponsored By

SIERRA MADRE CHAMBER OF COMMERCE

... WITH DOLLAR
DAY SAVINGS!

**MRS. ROBERT A. NASH
RECOVERING FROM SURGERY**

Mrs. Robert A. Nash, 22 North Baldwin, returned home last Saturday from the California hospital in Los Angeles where she spent a week following surgery.

number will avail themselves of this opportunity to become acquainted with UNESCO. Members are reminded that reservations for the luncheon must be made with Mrs. Ruby Barham, CU. 5-0208, by the Monday evening preceding the meeting.

FIRST AID FOR ASTHMA

End choking, racking, lunging, wheezing, or any feverish asthma! End that smothered feeling! You or your loved ones get fast, effective results in the privacy of your home with a handy BREATHEASY set — first modern effective inhalant therapy method. No similar product can equal the effectiveness of BREATHEASY. Judge for yourself. Try BREATHEASY in your own home under our no-risk money-back guarantee.

ROYAL DRUGS
17 KERSTING CT.
CUSTER 5-3456

**Woman's Club Plan
Luncheon and Play
Review Feb. 11th**

Members of the Sierra Madre Woman's club will have their regular monthly luncheon meeting Wednesday, Feb. 10, at 12 o'clock noon in the clubhouse.

Mrs. Percy C. Kortkamp, president, will preside at the business meeting. Plans will be made for the club's annual birthday party to be held Wednesday, March 10, at which time charter members and past presidents will be honored.

Following completion of the business for the day Edna Stearns Dayton will present a review of the Broadway play, "Wonderful Town."

Miss Clara L. Sykes, study group chairman, has announced Mrs. Helen Tracy Stone, a member of the American Association of the United Nations, will address the group at 10:30 a.m. the morning of the luncheon meeting. Mrs. Stone is a graduate of Stanford university and has been a teacher for the past 27 years. Presently she is teaching at Pasadena City college. In her talk Mrs. Stone will clarify the meaning of UNESCO. All members and friends are invited to this meeting and it is hoped a large

Contentment is a by-product of work well done.

Virginia
Selected Clothes for Women
1 Kersting Court, Sierra Madre
CU. 5-0922

SAMPLE SUIT SALE
Custom Manufacturer's
Imported Woolen and Tweed
Suits and Toppers
Originally Priced
\$89.95 to \$139.95
for
\$49.95 AND \$59.95
Thursday, Friday and Saturday
February 4, 5 and 6 Only
10 A. M. TO 6 P. M. FRIDAY EVES. TIL 9

Social and Club Activities

**Good Neighbor Policy
To Be Subject of Talk
At AAUW Guest Dinner**

John E. Baird will speak on "The Good Neighbor Policy" at the Guest Night banquet of the Arcadia branch, American Association of University Women, scheduled for 6:30 p.m., Monday, Feb. 8, in the Arcadia High school cafeteria. Also a feature of the after-dinner program will be vocal selections by Betty Graeme of Arcadia.

Mr. Baird is informed on Pan-American relations, having just toured Mexico and South America. He is a member of the Pan-American League and was the first president of the Western region of the International Platform association.

In addition to his major field of international relations, Mr. Baird is known to radio and television audiences as narrator and writer for a Sunday music hour and announcer for the overseas broadcast of the New York Philharmonic orchestra. He also is a member of the board of directors of the Opera Guild of Southern California.

Mrs. J. A. Harvey is chairman for the Guest Night banquet. The junior section and social studies group of the AAUW met Tuesday night in the Arcadia High school Little Theater. Members heard a talk by Roy Stenberg, trust officer of the Bank of America.

**Group of Parents
Plans Another in
Series of Dances**

A Valen-teen Dance has been planned for Sierra Madre young people and will be held Friday night, Feb. 12, from 8 to 11 o'clock, in the City school cafeteria.

Hosts again will be a group of parents who sponsored a Halloween Dance and a Christmas holiday party for their teenagers.

The dance is open to teenagers and their friends. An admission of 35 cents will be charged but refreshments will be free. Sport attire is recommended.

Mrs. Peter Tabahak, 117 E. Grandview, recently entertained a group of friends at a luncheon party.

Among those arriving to enjoy the food and cards were Mrs. Dewey McGeary, Mrs. Al L. Pruitt, Mrs. Walter E. Johnston, Mrs. G. G. Hannaford, Mrs. Clarence C. Noshier and Mrs. William F. Rhodes.

Keeping up appearances is what pulls a lot of bank accounts down.

**Gay Nineties Variety Show Planned
By Foothill Jewish Community Center**

Rehearsals are underway for a Gay Nineties variety show of music, melodrama and specialty acts to be presented Saturday night, Feb. 27, following a buffet dinner at the Foothill Jewish Community Center.

Aaron Glaser is chairman of the social committee in charge of the dinner. The show, in which all organizations of the Center will participate, is being staged by Mrs. Sam Perloff and Miss Nan Petnick.

A women's chorus and a men's chorus, using heretofore "undiscovered talent," have been formed for the event. A drama, replete with pathos and tears, has been selected for its premiere performance.

Dinner reservations may be made with members of the social committee, including Mrs. Irving Kaufman, Mrs. Manuel Maler, Max Brezinsky and Mrs. Leonard Kustner.

**Nuptial Rites Jan. 30 at St. Rita's Church
For Jerry Kastner and Robert Turney**

Jerry Ann, daughter of Mr. and Mrs. Jerry G. Kastner, 1445 Oak Lawn, Arcadia, became the bride of Robert H. Turney Jr., son of Mr. and Mrs. Robert H. Turney Sr. of Hawthorne, Nev., Jan. 30, at St. Rita's church. Father James Pierser read the marriage service.

The bride was attired in a full-length Venetian lace gown fashioned with a snug fitting bodice and full skirt and wore a French illusion finger-tip length bridal veil. She carried a bouquet of gardenias, lilies of the valley, and forget-me-nots.

Winnie Fern Michaels was maid of honor and wore a full-length pale blue nylon net gown. Her flowers were pale yellow carnations and butterfly orchids. The bridesmaids, Patricia Turney, sister of the groom, and June Vacek, were gowned in identical nylon net dresses of yellow and pink and carried matching carnation bouquets.

James Turney served his brother as best man. The ushers were another brother, Dale Turney, and Gerald J. Kastner, brother of the bride.

George Tyree, soloist, was accompanied at the organ by Mrs. Celeste Burns.

The groom's father is the fire chief in Hawthorne, Nev.

A reception for 150 guests was held in the home of the bride's parents immediately following the marriage ceremony.

The Kastner family are newcomers to this area, taking up residence in their new home less than two weeks ago. Prior to coming to Arcadia they made their home in Las Vegas, Nev., where they own the Rancho Anita motel and the Holiday Inn motel.

The newly married couple are honeymooning at Lake Arrowhead.

**Members Garden
Club Meet Feb. 8**

Members of the Sierra Madre Garden club will have their regular monthly dinner-meeting Monday, Feb. 8, at 6:30 p.m. in the Women's clubhouse.

Following a business meeting presided over by the president, Murray H. Owen, H. S. Steinberger of Bamico will present a talk on "Tropical Plants and Their Culture."

There will be the usual question and answer period following Mr. Steinberger's talk and the sale of plants.

**Rotary Anns Sponsor
Spring Fashion Show**

The members of the Arcadia Rotary Anns will sponsor a desert spring fashion show Tuesday, Feb. 23, in Hinshaw's auditorium at 1:30 p.m.

Mrs. Ed Caron is general chairman for the affair and will be assisted by Mrs. Ed Robinson, tickets; Mrs. H. H. Goddard and Mrs. Cliff Lance. Decorations; Mrs. Egil Hopen and Mrs. Ray Baldwin, refreshments; and Mrs. Harold Woodruff and Mrs. Charles E. Shugert, publicity.

Proceeds from the style show will go toward the group's scholarship fund.

Tickets may be purchased at Mrs. Hinshaw's, Santa Anita Motor, 134 E. Huntington, Arcadia, or by phoning SY. 2-5398.

**St. Catherine's Guild
Plan Valentine Party**

Members of the St. Catherine's Guild of the Church of the Ascension are sponsoring a Valentine party Saturday, Feb. 13, in the Parish house, at 8 p.m.

Mrs. E. F. Englar, president of the Guild, has announced the evening will be devoted to a family party for parents and teen-age children. Dancing, canasta and bridge, and other games will be enjoyed by those attending the affair. Refreshments will be served.

**Lester Packards Host
Canadian Relatives**

Mr. and Mrs. Lester Packard, 74 W. Laurel, and their daughter Loretta are entertaining Mrs. Packard's cousin and wife, Mr. and Mrs. Dick Felton, and their baby son, from Semans, Saskatchewan, Canada.

The Feltons are on an extended visit in the States and before returning to their home will spend some time in the Packard's home at Balboa Island, as well as visiting in Mexico.

**Gardeners to Study
Rose Pruning Technique
In Demonstration Here**

The Sierra Madre Garden Club will sponsor a rose pruning demonstration for gardening enthusiasts at 1:30 p.m., Saturday, Feb. 6, at the home of F. D. R. Moore, 689 W. Sierra Madre Blvd.

Merrill Thompson, associate editor of Golden Garden Magazine, will demonstrate the proper pruning methods.

**MRS. JOHN B. SCHWARTZ
HOME FROM HOSPITAL**

Mrs. John B. Schwartz, 650 Edgeview Dr., recently returned home from a week's stay in St. Luke's hospital.

Friends will be happy to know that Mrs. Schwartz is now well enough to have visitors.

ANTS?
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SY. 2-2428
Free Estimates
The Local Ant Control Co.

Storkland

Mr. and Mrs. Lauren Williams, 37 W. Laurel, are the parents of a son, Peter George, born Jan. 18 at the Alta Vista hospital and weighing 6 pounds 2 ounces. The Williams have another son, Stephen, 19 months.

**MRS. FRANCES E. YECKLEY
RECOVERING FROM ILLNESS**

Mrs. Frances E. Yeckley, 40 S. Hermosa, returned to her home the first of the week after spending two weeks in the Sierra Madre hospital following a heart attack.

Mrs. Yeckley is being cared for by her son-in-law and daughter, Mr. and Mrs. Thomas E. Moon, who are making their home at the Hermosa address.

**ERNESTINE McGEARY
HAS APPENDECTOMY**

Ernestine McGeary, daughter of Mr. and Mrs. Dewey G. McGeary, 357 N. Auburn, underwent an appendectomy at the Sierra Madre Medical Center last Thursday and is now home after spending the better part of a week in the Sierra Madre hospital.

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- \$3.00** FOR YOUR OLD BRACELET ON AN \$8.00 EXPANSION BAND
- JEWELRY AT 1/2 PRICE**

Ranchettes . .

A daughter, Patricia Forsyth, was born to Mr. and Mrs. Arthur Young, 1225 Coronet, Jan. 24 at St. Luke hospital and weighing 5 pounds 10 ounces. Maternal grandparents are L. W. Gorman of San Francisco and Mrs. Gerald Rogers who is visiting in the Ranch from her northern home.

School Children and Lumber

VERY OFTEN teachers ask us for booklets explaining the lumber industry, for use in their classes. We have been referring them to associations of lumber manufacturers, who can furnish limited printed information of this sort.

Now we've gotten up a simple 8-page illustrated leaflet describing essential operations in our logging, our sawmilling, and our large retail yard at Terminal Island.

It's in grammar-school language, and intended primarily (but not exclusively) for children. If you want one, write or call us.

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Mrs. Hugh Campbell Celebrates Birthday

Mrs. Hugh Campbell of Minneapolis, Minn., who is visiting her son-in-law and daughter, Mr. and Mrs. Orville Johnson, 1215 Tropical, celebrated her birthday last week. To mark the occasion her daughters, Mrs. Johnson, Mrs. Richard Detmer and Mrs. Stanley Peterson, took her out for an evening of food and fun.

Osborns Fete Couple Returned from Greece

Posters and advertisements for typical American specialties like hot dogs and soft drinks decorated the walls of the John Osborn home, 3760 Shadow Grove, when they entertained Saturday night for the William Wetmore of Arcadia, who are home after an 18-month stay in Greece.

It was a business trip for Bill Wetmore, but the couple, who lived just outside Athens, enjoyed it all, especially the almost unreasonably low prices of many items and services.

Joining in the welcome home party and midnight supper were some 15 couples who have become a closely knit group since their husbands were classmates at Caltech.

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Hastings Ranch News

LOWER HASTINGS: LUCY LUBISCH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2951

Ranch Mothers March For March of Dimes

Last Tuesday night saw the mothers in the Ranch making their march for the March of Dimes drive.

Captain for the Don Benito School district was Mrs. Frederick G. Hoffine, assisted by her lieutenants, Mrs. Robert L. Farmer, Mrs. Forrest D. Paxson, Mrs. Wayne S. Blackman, Mrs. Cecil I. Tarplee, and Mrs. Jerome O. Suich. Among those mothers canvassing the upper Ranch were Mrs. T. J. McNairy, Mrs. Charles H. Newcomb, Mrs. Roger W. Otis, Mrs. Donald J. Scott, Mrs. Jack F. Parth, Mrs. F. Harvey Jr., Mrs. Ervin L. Douglas, Mrs. Leonard Read, Mrs. James W. Simpson, Mrs. Herbert J. Germain, Mrs. Matthew Slavin III, Mrs. Delmar S. Miller, Mrs. LeRoy T. Anderson, Mrs. Raymond V. Cox, Mrs. Harry V. Moeck, Mrs. Thomas J. Spencer, Mrs. George J. Clark, Mrs. John D. Wallace, Mrs. Dom Giangregorio, Mrs. Guy Knudson, Mrs. Dale R. Sandro, Mrs. Lewis J. Ross, Mrs. Harlan Dunn, Mrs. Robert Gibson, Mrs. Harry Halstead, Mrs. Roy Pri-mack, Mrs. Larry Barr, Mrs. Harris Robison, Mrs. Ben Cagle, Mrs. Howard Keller, Mrs. Mac Hanson, Mrs. Lucien Gallagher, Mrs. Carlton Wright, Mrs. Philip Benton, and Mrs. Frank H. Brown Jr.

Also, Mrs. K. Monsour, Mrs. Lewis J. Ross, Mrs. Harlan Dunn, Mrs. Robert Gibson, Mrs. Harry Halstead, Mrs. Roy Pri-mack, Mrs. Larry Barr, Mrs. Harris Robison, Mrs. Ben Cagle, Mrs. Howard Keller, Mrs. Mac Hanson, Mrs. Lucien Gallagher, Mrs. Carlton Wright, Mrs. Philip Benton, and Mrs. Frank H. Brown Jr.

Six Ranch Democrats Attend Fresno Meeting

Several residents of Hastings Ranch will journey to Fresno for a Feb. 5 and 6 meeting of Democrats, when representatives of Democratic organizations from throughout California will get together to discuss coming elections and candidates.

Official delegates from the newly organized Hastings Ranch Democratic club will be Bill Allevett, George Lenney, Tom Yeakle, Jack McKenna, Mrs. Joane Peterson and Charles Newcomb.

Next meeting of the local group will be Feb. 10, the time and place to be announced later. Members will be notified of the meeting place.

H. VERN OATES HAVE DESERT HOLIDAY

Mr. and Mrs. H. Vern Oates, 1370 Valley View, returned last Sunday from a week's stay at Palm Springs.



FINAL PLANS FOR AN ANNUAL Valentine Dance to be held Friday night, Feb. 12, in the Pasadena Athletic Club, under the sponsorship of the Women's Council of the Assumption of the Blessed Virgin Mary Catholic Church, were completed recently by the group shown above. Pictured are, left to right: Clyde E. Hinkley, master of ceremonies; Gene DeWald of the DeWald Studios of Exhibition Ballroom Dancing; Mrs. H. J. Germain, Mrs. Dominic Giangregorio and Mrs. Guy Knudson. Proceeds from the affair will go toward supplying needed equipment for the parochial school. Mr. DeWald's studios will present a portion of the evening's entertainment. The committee meeting was held in the Gerald L. Ferracone home, 3620 Cartwright.

Bridge Tournament For Ranch Nursery School

The husbands in the Ranch will have an opportunity to participate in the fun and "good fellowship" enjoyed by their wives in the Hastings Ranch Nursery school card parties. The Nursery school is sponsoring a bridge tournament for husbands and wives beginning the week of Feb. 14 and running through the week of June 19. The schedule will require each couple to play two games a month. Everyone is invited to join in the fun and even though the "project" carries the name tournament it doesn't meet that entrants must be authorities on the game.

Mrs. Gordon K. Wright, 1075 Valley View, tournament chairman, is being assisted by Mrs. William F. Spalding. Those wishing to take part in the games should call Mrs. Wright at CU. 5-2962 no later than Saturday, Feb. 6.

Ranch Nursery School Continues Registration

Mrs. Eldon A. Stires, 945 Hastings Ranch Dr., director of enrollment for the Hastings Ranch Nursery school, and her committee members, Mrs. Sam Rudnick, Mrs. R. C. Driemeyer and Mrs. Frank H. Brown, Jr., have announced the enrollment for the school's coming semester is progressing very nicely. However, applications are still being taken for children living in the Ranch, Sierra Madre, Arcadia and the surrounding areas. Further information concerning registering children may be obtained by contacting Mrs. Stires at CU. 5-2527.

LEADING REALTOR has qualified client desiring to purchase a home in Upper Hastings Ranch. CUster 5-0201.

Just Ask Priscilla What Polio Means

Enterprising is the word for 11-year-old Priscilla Watson, who contracted and recovered from polio last fall.

Honoring her parents, Dr. and Mrs. Price T. Watson, 3870 Hampton, on their wedding anniversary, she invited a group of 10 of Dr. Watson's colleagues and their wives to bring box lunches for a party. There she auctioned off the boxes and netted \$15.50. What's the money for? That's easy. Priscilla gave it to the polio fund.

Ranch Trio Entertain For Les Modernes

Mrs. John B. Tierney, with Mrs. Peter Hurtig and Mrs. Hugh Cressman as co-hostesses, will entertain at the Tierney home, 3740 New Haven, preceding the Anniversary dance of Les Modernes at Altadena Town and Country club.

Hastings Ranch boasts several members of Les Modernes, a social and service club for women founded some 18 years ago by a group of then Pasadena City college students.

The club, which does much charity work, reported a donation of \$200 made possible by a cake and "Posies for Polio" sale in a Pasadena department store last week.

Les Modernes meets twice a month, once at the home of a member and once at Michillinda Women's club.

Mrs. Tierney is president of the club, Mrs. Cressman, vice-president, and Mrs. Hurtig, recording secretary. Other members living in the Ranch are Mrs. Donald L. Alsop, Mrs. John L. Gardner and Mrs. Al W. Johnson.

PAUL J. UEBBINGS HOME FROM LAS VEGAS

Mr. and Mrs. Paul J. Uebbing, 1205 Michillinda, recently spent a week-end at Las Vegas.

Plan New Course

Dr. Peterson Stresses Need For Many More First Aiders

The recent fire and flood emergencies have shown a serious lack of qualified first aiders to staff the Red Cross shelters, according to Dr. M. H. A. Peterson, who is in charge of the medical unit for Civil Defense here.

Among those who volunteered to serve on duty at the shelter were several mothers of young children and another handicapped by illness, Dr. Peterson pointed out, adding, "It is felt that here in Sierra Madre there must be enough men and women in reasonable good health and without young children or elderly, sick dependents, to man these shelters in case of need."

A first aider, he said, serving in this capacity, is not a rescue worker and is only expected to attend to minor injuries, to prevent shock and to stop

bleeding, a nurse or doctor being on call for serious cases.

A standard, 18-hour first aid course will be started shortly and Dr. Peterson expresses the hope that many men and women will enroll in this class with the intention of joining other first aid workers when called on afterward.

It is suggested that those who wish to respond to the appeal and enroll in the course notify Red Cross headquarters, CU. 5-0745, of their interest and time preferred for classes. This may well assist in setting up the time of week for the classes.

To qualify as first aiders, those who have taken the course in the past are required to renew the course every three years to continue to be qualified.

VIRGIL SHOEMAKE HOME FROM ST. LUKE HOSPITAL

Mr. Virgil Shoemake, father of Mrs. Raymond Harvey, 1225 Tropical, recently returned to his Monrovia home after spending a week in St. Luke hospital following surgery.

HOME AGAIN

Charles M. Coates, 3645 Hampton, is back home again with wife, Betty, and daughter, Kitty, after a cold and snowy business trip that kept him in Pittsburgh for a month.

MRS. STIVERS IS HOSTESS PAPER DRIVE SUCCESS

The Eugene Field PTA paper drive on Jan. 14, netted the school \$145.08, with students bringing in more than 36 tons of old newspapers and magazines. All children who brought at least 30 inches were guests at a movie at the school last Wednesday afternoon.

New UC Alumnae Club in 1st Meeting

Bob Meserve, 3760 Hampton, an attorney, was elected vice-president of the University of California Alumnae Club of the San Gabriel Valley at its organizational meeting Jan. 20 at La Casita del Arroyo in Pasadena.

Henry Anderson, Altadena, was elected president; Mrs. Ev Prindle, San Marino, secretary; Mrs. Ruth Shea, La Canada, treasurer; and George Reeves, Pasadena, yell leader.

Some 125 enthusiastic "old grads" attended the meeting. It was decided to hold future meetings about once a month with varied types of programs; sometimes talks by University of California professors. Refreshments were served.

When you stop to think, don't forget to start again.

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2-BR-10

Innovation in Friday Services

Jewish Community Center Plans Discussion Periods

An innovation in Friday night services at Foothill Jewish Community Center, 212 North Lima, to begin tomorrow night, has been announced by Rabbi Charles Steckel, spiritual leader of the Center.

Following the regular service at 8:15 p.m., the usual sermon will be postponed, and refreshments will be served by the hostess for the evening. The sermon will then be given as the basis of a discussion in which members of the congregation will participate.

David Holtz, cantor, and the children's choir, will participate in the services. Hosts for tomorrow night will be Mr. and Mrs. Irving Cohen who will be celebrating their anniversary.

Hosts on Feb. 12 will be Mr. and Mrs. Aaron Glaser on the occasion of their anniversary and the birthday of their daughter, Carol.

Mrs. John H. Maddox Named to A.C.S. Board

Mrs. John H. Maddox represented Sierra Madre at an American Cancer Society meeting to outline plans for the 1954 Cancer Crusade throughout the Pasadena-Foothill area. Mrs. Maddox was appointed A.C.S. publicity director for the Pasadena-Foothill area recently.

According to Mrs. Maddox, emphasis will be placed in this year's Crusade on acquainting the public with the A.C.S. educational program, as well as on raising the much-needed funds for research. Community organizations are encouraged to avail themselves of material from the society on cancer enlightenment, and all Sierra Madre groups interested in free film showings or literature are urged to call the Pasadena office, SYcamore 3-2494, for further information.

AT PASADENA CIVIC

Jose Greco, leading Spanish dancer, and his company will appear at 8:30 p.m., March 25 in Pasadena Civic auditorium as a feature of Mary Bran's artist series.

Greco began his career as a partner of the late La Argentina.

FAITH LUTHERAN CHURCH

Welcomes You
835 Hastings Ranch Drive
Phone CU. 5-3273
Sunday School 9:15
Worship Hour 10:30

FIRST CHURCH OF CHRIST, SCIENTIST

186 WEST HIGHLAND AVENUE, SIERRA MADRE
Invites you to its services. Sunday Service and Nursery, 11:00 A.M.; Sunday School, for pupils to age of 20, 9:30 A.M.; Wednesday Testimonial Meetings, 8:00 P.M. Reading Room, 22 North Baldwin Ave., daily except Sundays and holidays, 12 to 5 P.M.; Friday Evenings, 7-9 P.M.

FIRST CONGREGATIONAL CHURCH

Carl Smith, Minister 170 W. Sierra Madre Blvd. Custer 5-9992
Church School—Junior Hi and Hi School..... 9:15
Church School—through Sixth Grade..... 10:00
Sunday Morning Worship..... 10:00

CHURCH OF OUR REDEEMER Methodist

West Sierra Madre Blvd. at Michillinda

SUNDAY SERVICES:
Sunday School..... 9:30
Preaching Service..... 11:00

Sermon Title..... "Minor Deities with Major Emphases"
REV. RAYNOR SMITH Custer 5-0629

BETHANY CHURCH

N. Baldwin - W. Montecito St.
Pastor: REV. ROBERT N. SCHAPER, Ph.D.

SUNDAY SERVICES

9:30 A.M. Sunday School for All Ages
6:30 P.M. Christian Endeavor Societies

11:00 a.m. "The Early Years"
7:30 p.m. "Divine Disturbance"

FIRST BAPTIST CHURCH

49 SOUTH BALDWIN

Rev. Edward John Kriz, Pastor

Residence: 65 E. Sierra Madre Blvd. Phone Custer 5-6948

Sunday School 9:45 A.M. — Preaching 11:00 A.M.

Sunday Evening Service 7:30

Message and Outstanding Film

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"THE BAPTISM OF JESUS," by Alfred James Dewey

We Preach Christ Crucified, Risen and Coming Again

News of the Churches

Boy Scouts To Be Guests at Bethany

Troop 375, sponsored by Bethany church, will be special guests at the Sunday morning service in connection with an observance of Boy Scout Sunday. Dr. Schaper has announced that he will begin a series of messages on the life of Christ leading up to the Easter season. Especially adapted for the youth will be the Sunday message on the subject, "The Early Years."

The Sunday morning topics will then continue to cover various high points in the life and ministry of Jesus, with application to our modern life.

Scout officials for the Bethany troop are Mr. Bill Spargur, scoutmaster, and assistants Al Born and Leroy Maag.

Sermonette

"THE KEY OF LIFE"

By RAYNOR SMITH, Minister
Church of Our Redeemer
(Methodist)

The signs of the times are anxious hours and tense days. Many have ceased to believe in anything but blank endurance. The best of us have become distracted and confused. In such a time as this, with ugly possibilities always surrounding us, the only solution to our dilemma is Christ. He is the key to life.

Christ renews our strength. Jesus faced the reality of life's toughness. He recognized, "In the world you will have trouble," but he promised "be of good cheer, I have overcome the world." The promise he offers to make a reality to any person. Christ gives inner stamina to stand up to life's stresses. He makes us brave enough for life and equal for every emergency.

Christ restores our faith. Jesus believed in the possibilities of the future. He taught men to pray "Thy will be done on earth as it is in heaven." He expected men to make tomorrow a better day through the quality of their living today. Christ brings back our lost confidence in the future by showing us that the years to come are being shaped now by what we have determined to make of them.

Christ redeems our life. Jesus played upon the hidden possibilities of each person. To each one he says, "Come unto me" and I will make you a new person. Christ understands our worst without losing faith in our best. We put our little life into His hands and by His transforming friendship we come into the thrilling experience of abundant living. With Christ as the Master of our lives we discover that we possess the key to life.

Bethany Board Members To Make Mountain Retreat

The official boards of elders, deacons, and trustees of Bethany church are leaving Friday night for Lakeview lodge for a special retreat that will last through Saturday evening. Dr. Schaper, pastor, and Rev. Raeburn Woodson, assistant pastor, will accompany the group. Lakeview is a beautiful resort located at the 5000 foot level of Mt. San Bernardino above Redlands.

The purpose of the retreat has been announced as giving special opportunity for the board members to spend time getting better acquainted with each other and the problems and future opportunities of the church, and also of having undisturbed time for meditation, Bible study and prayer. This is the first venture of this kind for the church officials, but has met with most enthusiastic response. J. V. Maule is chairman of the elders and deacons, and Fred Morgan is chairman of the board of trustees.

Private Donald Haley Now Serving in Korea

Army Pvt. Donald Haley, son of Mr. and Mrs. Richard Swope, 74 Vista Circle Dr., is now serving with the 25th Infantry Division in Korea.

Rushed to Korea during the early days of the conflict, the 25th Infantry took part in some of the most bitter fighting on the peninsula. It is now undergoing intensive post-truce training.

Private Haley entered the Army in February, 1953, and completed basic training at Fort Campbell, Ky.

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"Spirit" Will Be Christian Science Text

"The Spirit searcheth all things, yea, the deep things of God." These words of Paul to the Corinthians are the Golden Text (1 Cor. 2:10) in the Lesson-Sermon on "Spirit" to be read in all Christian Science churches on Sunday.

The healing effects that result from the understanding of God as Spirit were demonstrated by Christ Jesus. According to Matthew's Gospel (12:22, 28) there "was brought unto him one possessed with a devil, blind, and dumb; and he healed him, insomuch that the blind and dumb both spake and saw." Confirming his use of God's power he declared, "If I cast out devils by the Spirit of God, then the kingdom of God is come unto you."

"Jesus did his own work by the one Spirit," affirms Mary Baker Eddy in the Christian Science textbook, "Science and Health with Key to the Scriptures." Later she counsels, "Let us feel the divine energy of Spirit, bringing us into newness of life and recognizing no mortal nor material power as able to destroy." (pp. 79, 249).

Delbert Haskell Named Chief Probation Officer Of Inyo County, Calif.

Mr. and Mrs. Delbert L. Haskell and children, Barbara, Lee and Dena, left Sierra Madre this week to make their home in Independence, Calif. Mr. Haskell, who has been a Los Angeles County deputy probation officer for seven years, has been appointed chief probation officer of Inyo county.

The Haskells, whose address here was 136 W. Carter, have been Sierra Madre residents for four years.

RUSSELL S. SIMMONS VISIT VISTA RANCH

Mr. and Mrs. Russell S. Simmons, 521 Alta Vista, recently returned from a visit at their ranch in Vista, Calif.

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Community Calendar

Compiled by the Sierra Madre Coordinating Council. Mrs. Paul Campton, Custer 5-9729, clears all dates for organizations.

FEB. 4
7:15 Lions
8:00 Friends of the Library
FEB. 5
7:30 Rifle Club
8:00 Friendly Indians
FEB. 8
4:00 American Red Cross
6:30 Garden Club
FEB. 9
12:00 Kiwanis
7:30 Masons
8:00 City Council
FEB. 10
11:00 Woman's Club
2:30 Ascension Mother's Club
6:30 Toastmasters
8:00 VFW
FEB. 11
12:30 Faith Lutheran Mission
Aid Ladies
7:15 Lions
8:00 Civic Club
8:00 American Legion
Auxiliary
FEB. 12
7:30 Rifle Club
8:00 Friendly Indians
FEB. 15
8:00 Eastern Star
FEB. 16
12:00 Kiwanis
7:30 Masons
8:00 Nursery School Ass'n
7:30 Board of Education
FEB. 18
7:15 Lions
8:00 P.T.A.
8:00 American Legion
Auxiliary
8:00 Cub Scout Committee meeting—Pack 2
FEB. 19
12:30 Eastern Star luncheon
7:30 Rifle Club

WANTED

Younger 2 or 3 bedroom house in Sierra Madre, preferably stucco. \$1500 down, substantial monthly payments. CU. 5-6216.

San Gabriel Playhouse To Show Color Film on 'Holiday in Switzerland'

"Holiday in Switzerland" a color-film of one of the world's most popular tourist attractions will be shown at the San Gabriel Mission Playhouse Monday evening, Feb. 15. Robert Friars will appear in person as narrator under the auspices of Elmer Wilson.

Mr. Friars shows the "Italian" Switzerland with scenes in the fishing villages and the grape country.

L.A. County Taxpayers Share Costs of State, Federal Expenditures

People of Los Angeles county are paying about \$559,273,000 to finance the state government's \$1,394,000,000 expenditure program for 1953-54, California Taxpayers' association declared today.

This is on top of the about \$2,508,927,000 which must be paid to carry the county share of the \$6,200,000,000 federal tax costs which fall on Californians as part of the \$70,902,000,000 revised federal spending estimates for this year, 1953-54.

SIERRA MADRE NEWS Thursday, February 4, 1954

Kuchel, Other Leaders Of GOP, Speakers at Lincoln Day Events

United States Sen. Thomas H. Kuchel will be the principal speaker at a Lincoln Day luncheon set for the Renaissance room of the Biltmore hotel on Friday, Feb. 12. It was announced by V. John Krehbiel, chairman, Republican Central Committee for Los Angeles County, for the participating organizations.

Senator Kuchel will be making his first Los Angeles appearance in his 1954 campaign. Arizona Gov. Howard Pyle will be the Lincoln Day speaker on the 12th at a dinner in Pasadena.

V.F.W.

Harry L. Embree Post, No. 3208
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OSTEOPATH
53 North Baldwin
TELEPHONE CU. 5-9353
Residence Phone CU. 5-9905

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PROBATION OFFICER FEATURED AT LIONS

Merrill A. Smith, Federal probation officer for Los Angeles county will be the featured speaker at tonight's meeting of the Lions Club held in the Woman's Club. He has chosen as his subject, "The Function of Duties of a Federal Probation Officer."

At the Jan. 21 meeting of the service group M. E. Chadwick, Los Angeles businessman, who has made public speaking his hobby, gave an interesting talk entitled, "Speak for Yourself." "The man who has nerve enough to speak what he thinks is the man whom the Communists fear," Mr. Chadwick told club members.

WISCONSIN WINTER PICNIC

Former residents and visiting residents of Wisconsin, the Badger state, will hold their first picnic reunion of 1954 all day on Feb. 13 in Sycamore Grove park, Los Angeles. According to the state association's president, Charles C. Bishop, coffee, badges and registers will be provided.

SIERRA MADRE CU 5-3301 "Your Hometown Movie"

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Ben Ames Williams
"ALL THE BROTHERS
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In Technicolor

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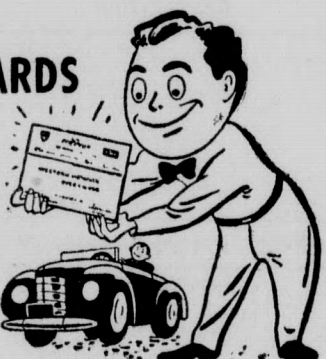
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Scanning the Sports scene

With BOB BROGGER

The Pasadena Nazarene Crusaders will always defeat their invaders; But can they win tomorrow night?

With Santa Barbara State and all their height? Bob Hopkins will make hook after hook—

Next day his name will be in the record book.

Johnny Davis will look real sharp.

When he makes a basket, we'll all yell: Hark!

Santa Barbara will wish they had gone to the beach

When they see the jump shot of Mr. Ralph Leeche.

When Teddy Cummins takes the ball away

That's when they'll really start to sway;

They're going to play up there

But we don't give a care!

We'll drive up and watch them play

If we don't run out of gas along the way;

It's goin' to be a real great fight

So come on up tomorrow night!

—Unknown.

The NEWS wants your news.

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Hacking Is Fine but Allan Wants Dance Band Too; Needs Musicians!

Allan Bond drives a taxicab most of the time and thinks about "swing" music all the time. He gave up the music business as a livelihood a while back, he says, but it's no go; he wants to get back into it again, just as a sideline.

Being a newer canyon resident he doesn't know just where to begin to start up a band but he thinks there should be enough musicians in the area, with or without dance band experience, who would like to get together with him to play for "kicks" once in a while. Anyone interested can get in touch with him through the Wistaria Cab company.

He also thinks it would be a good idea to have obtainable in Sierra Madre such a dance orchestra and that perhaps the future might see local Saturday night dances.

Allan has had quite a musical background. He says he plays the saxophone, clarinet, string bass and drums and has performed with the Buddy Rich, Dick Jungens and Bob Crosby bands and that he also has had several orchestras of his own playing dance, radio and stage engagements. During the war he was a Marine bandmaster and, having just re-enlisted in the Marine Reserve in Los Angeles, he is a bandmaster again.

But he wants that other band, locally, for "kicks." Until some fellow musicians with like ideas step forward he's "vamping 'til ready."

Two Sierra Madre Men Join 28th Infantry Division in Germany

Two Sierra Madre privates, both army riflemen, are now serving with the 28th Infantry division in Germany.

They are LeRoy Molash, son of Mr. and Mrs. Norbert Molash, 670 Woodland Dr., and Jean P. Timsonet, son of Mrs. Florina Timsonet, 336 Sturtevant Dr.

Both entered the army last August and completed their basic training at Fort Ord. The 28th division, with which they are serving, is undergoing intensive training as part of the NATO army on guard in western Europe.

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Scout Court of Honor Awards Made to 95 in Ceremony

The Court of Honor for the Mt. Wilson District of the Boy Scouts of America was held on Monday, Feb. 1, in the city school auditorium, and was a notable one because of the many advancements and awards among the boys, there being 50 advancements and 45 merit badge awards.

The opening ceremony was put on by the Explorer Scouts in Post No. 378, which included the invocation by Rev. Raynor Smith of the Church of Our Redeemer (Methodist). Marcus Woodward, chairman of the District Advancement and Awards Committee, who conducted the court, was assisted by the troop advancement and award chairman in handing out the advancements, and the troop committee chairman in handing out the merit badges, and by P. William Davis, Council assistant Scout executive, in awarding Star Scout badges.

George Black, scoutmaster of Troop 373, presented some very interesting and beautiful color pictures of the trips taken by his troop.

Awards were as follows:

TROOP 1—Sierra Madre

Sierra Madre Congregational Church, sponsor. W. S. Gallaway, scoutmaster—Joel Butler, first aid; Robert Willis, scholarship; Buddy Green, citizenship in the home; swimming, home repair, scholarship.

TROOP 2—Sierra Madre

St. Rita's Holy Name Society. James O. Johnson, scoutmaster—Donald Civerolo, second class, art, home repair; Edward Civerolo, surveying; Ricky Schmidt, surveying; Robert Zeuschmidt, mechanical drawing; Ronald Griffin, second class; Martin Meeker, second class.

TROOP 3—Mt. Wilson

First Congregational church, sponsor. George J. Black, scoutmaster—Denny Miller, second class; Gary Pickett, second class; Marc Yasskin, second class; Jack Burr, second class; Mike Goldberg, second class; Bob Griffin, second class; Paul Jacobs, second class; David Osborn, second class; Raymond Jucksch, second class; Denny Wilson, first class; Frank Beardon, first class; Tom Burgess, first class; Ralph MacDonnell, art; Peter James, swimming; Peter Stine, home repair; Phil Jacobs, scholarship, photography, swimming (duplicated); Roger Berskire, cooking.

TROOP 4—Mt. Wilson

Trinity Presbyterian church, sponsor. B. W. Goldman, scoutmaster—Marvin Cooper, second class; Harry Schultz, second class; Alvin Zeman, second class; Thomas Archibald, first class; Melvin McBride, second class; Kent Phillipsen, reading; Reems Hoffine, second class; John Trevisano, second class; Alexander Stewart, second class; Dennis Allen, second class.

TROOP 5—Sierra Madre

Bethany church of Sierra Madre, sponsor. Wm. Spargur, scoutmaster—Dennis Steele, first class; Andy Moore, second class; Alan Stubbs, second class; Keith Waldie, second class; James Moore, first class; first aid; Norman Vangen, first class; first aid; Ronald Franzen, first class, cycling, first aid, home repairs, rocks and minerals; Kenneth Christensen, first class, home repairs, first aid; John Born.

Sigma Kappa Alumnae To Hear Dr. Sharp

Pasadena alumnae of Sigma Kappa will meet at the home of Mrs. Ralph Trent, 1400 Old Mill Rd., San Marino, Tuesday evening, Feb. 9. The program is sponsored by the American Cancer society, with Dr. George Sharp of the Pasadena Tumor Institute to speak. Members may take guests.



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Epicenter of Recent Earthquake Near Site of 1952 Major Shake

The epicenter of the Southern California earthquake on Tuesday (Jan. 12) has been pinpointed at 35 degrees north latitude, 119 degrees, 1 minute west longitude, near the Wheeler Ridge oil field at the south end of the San Joaquin Valley, the Seismological Laboratory of the California Institute of Technology announced today.

The epicenter of the recent earthquake is very close in location to that of the major Kern County earthquake of July 21, 1952. The depth, 10 miles below the surface of the earth, is also very similar.

The earthquake occurred at exactly 3:33:49 (PST) and the first waves reached Pasadena 19 seconds later.

The determination of the epicenter of the earthquake was made with records from seven of the 15 stations of the Caltech network of seismological stations.

The occurrence of this huge aftershock makes it certain that activity in Kern County has not yet tapered off completely. Occasional earthquakes strong enough to cause some local damage may continue in that general area for at least another year, Dr. Charles F. Richter, Caltech professor of seismology, said.

Bankers Hear Talk on Banking Outlook for '54

Arthur Kemp, professor of economic education at Claremont Men's College and former economist for the Hoover Commission, was the principal speaker at the January dinner meeting of the Independent Bankers Ass'n of Southern California, of which Bank of Sierra Madre is a member.

Taking as his subject "Banking—The Outlook for 1954," Professor Kemp told his listeners that:

"The development of the United States has still just begun. It is inconceivable that the American economy can go anywhere but forward. For 1954 we may logically expect not a depression, not a recession, but simply a slowing down of the rate of the acceleration with which our economy is progressing."

LEGAL NOTICE

ORDINANCE NO. 535

AN ORDINANCE OF THE CITY OF SIERRA MADRE, CALIFORNIA, ORDERING CALLING, PROVIDING FOR AND GIVING NOTICE OF A SPECIAL ELECTION TO BE HELD IN SAID CITY ON TUESDAY, FEBRUARY 16, 1954, FOR THE PURPOSE OF SUBMITTING TO THE QUALIFIED VOTERS OF SAID CITY A PROPOSITION TO INCUR BONDED INDEBTEDNESS BY SAID CITY FOR A CERTAIN MUNICIPAL IMPROVEMENT.

WHEREAS, the City Council of the City of Sierra Madre, California, did on the 12th day of January, 1954, by vote of more than two-thirds of the members of said City Council, adopt Resolution No. 1274, entitled "Resolution of the City Council of the City of Sierra Madre, California, determining that the public interest and necessity demand the acquisition and construction by said city of a certain municipal improvement, and making findings relating thereto," which said resolution was duly signed and approved by the Mayor of said city and attested and certified by the City Clerk of said city;

NOW, THEREFORE, the City Council of the City of Sierra Madre, California, DOES ORDAIN as follows:

Section 1. That a special election be held, and the same is hereby called to be held, in the City of Sierra Madre, California, on the 16th day of February, 1954, for the purpose of submitting to the qualified voters of said city a proposition of incurring bonded indebtedness and issuing bonds of said city therefor, in the amount hereinafter set forth, and for the object and purpose set forth in said resolution and hereinafter stated.

Section 2. That the object and purpose for which said indebtedness is proposed to be incurred and bonds issued therefor are as follows:

The acquisition and construction by the City of Sierra Madre, California, of a certain municipal improvement, to wit: public park improvements, including swimming pool and bathhouse, with water filtration and purification facilities, dressing rooms, toilets and showers, including the acquisition of all apparatus, equipment, lockers, fixtures, furniture, and furnishings necessary therefor.

Section 3. That the estimated cost of the municipal improvement described in Section 2 hereof is the sum of \$90,000, and that the amount of the principal of the indebtedness to be incurred therefor is the sum of \$90,000.

That the maximum rate of interest to be paid on said indebtedness shall not exceed six per cent (6%) per annum, payable annually for the first year

and semiannually thereafter.

That if the proposition for the incurring of bonded indebtedness so submitted receives the requisite number of votes, to wit, two-thirds of the of the qualified electors voting on said proposition, bonds of said city, in not exceeding the principal amount stated in such proposition, shall be issued and sold for the object and purpose set forth in said proposition.

Section 4. That the polls for said election shall be opened at seven o'clock A.M., of the day of said election, and shall remain open, shall be issued and sold for the object and purpose set forth in said proposition.

Section 5. That on the ballots to be used at said special election, in addition to any other matters required by law, there shall be printed substantially the following:

MARK CROSS (+) ON BALLOT ONLY WITH RUBBER STAMP, NEVER WITH PEN OR PENCIL.

(ABSENTEE BALLOTS MAY BE MARKED WITH PEN AND INK OR PENCIL.)
INSTRUCTIONS TO VOTERS

To vote on any measure, stamp a cross (+) in the voting square after the word "YES" or after the word "NO." All marks, except the cross (+), are forbidden. All distinguishing marks or erasures are forbidden and make the ballot void.

If you wrongly stamp, tear, or deface this ballot, return it to the inspector of election and obtain another.

On absent voter's ballots mark a cross (+) with pen or pencil.

BOND PROPOSITION: Shall the City of Sierra Madre incur a bonded indebtedness in the principal sum of \$90,000 for the purpose of: Yes: the acquisition and construction by said city of a certain municipal improvement, to wit: public park improvements, including a swimming pool and bathhouse, with water filtration and purification facilities, dressing rooms, toilets and showers, including the acquisition of all apparatus, equipment, lockers, fixtures, furniture, and furnishings necessary therefor? No:

A cross (+) stamped in the voting square after the word "YES" shall be counted in favor of the adoption of a question or proposition. A cross (+) stamped in the voting square after the word "NO" shall be counted against the adoption of a question or proposition.

District YMCA Inducts Local Men on Board

Three Sierra Madre men were inducted as members of the Santa Anita district YMCA board of directors at the 25th annual dinner-meeting Jan. 28 in the Arcadia Presbyterian church. They include Samuel Kirk, secretary, Norman S. McDonald and W. A. Mecca, Jack Shovel of Monrovia was elected and installed as president.

Another Sierra Madiran, David McDonald, was among those receiving certificates and pins for their outstanding work as club leaders during the past year. The awards were presented by Walter Dickinson, chairman of the Y program committee.

Approximately 200 attended the annual event and heard an address by Glenn Snyder, vice president of the University of Redlands. He urged people of the community to become active in a movement which can lead the way to world understanding and better living. He stressed the many avenues for such service which exist in YMCA program and youth work.

Don Porter, who plays the role of Peter Sands in the popular Sunday night TV show, "Private Secretary," starring Ann Sothern, served as toast-

Kiwanis Lt. Governor Praises Local Group

"You can derive pleasure from knowing that you have served your community well by aiding in the program for combating narcotics," Edward J. Pollack, Lt. Gov. of Division 15, Kiwanis, told local Kiwanians at their January 26th meeting held at the Woman's Club.

Mr. Pollack sketched the history of Kiwanis, pointing out that the organization was founded 39 years ago in Detroit with only four members.

Guests at last week's luncheon meeting were George Shirk of Altadena, and James H. Wolfe, Sierra Madre.

Thirteen local Kiwanians attended an inter-club meeting with the Monrovia club recently.

MRS. HAROLD R. BARTEL HAS DESERT WEEK-END

Mrs. Harold R. Bartel, 566 Manzanita, spent a recent week-end at the Bartel homestead in the foothills above Palm Desert.

master. Music was provided by the Arcadia High School acapella choir directed by J. H. Neumeister.

A Hawksey camera set was awarded to Dudley Michael of Arcadia, winner of the Monrovia Y's essay contest. He wrote on the subject, "Why I Like My YMCA."

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Southeast corner of Baldwin and Alegria Avenues,
Sierra Madre, California.

ELECTION OFFICERS

Inspector:

Mrs. Olive M. Kelley.

Judge:

Mrs. Phyllis Evans.

Clerks:

Mrs. Florence C. Bowers

and Mrs. Gertrude Daniels.

Section 6. That in all particular

not recited in this ordinance, said election shall be

held and conducted as provided

by law for holding municipal

elections in said city.

Section 7. That the City

Council of said city shall meet

at its usual place of meeting

in the City Hall on Tuesday,

February 23, 1954, at 8:00

o'clock P.M. of said day and

proceed to canvass the election

returns and declare the result

of said election.

Section 8. That the City Clerk

shall certify to the passage and

adoption of this ordinance by a

vote of more than two-thirds of

all of the members of the City

Council of said city and shall

cause said ordinance to be published

once a week for two (2)

weeks in the SIERRA MADRE

NEWS, a weekly newspaper of

general circulation in said city.

No other notice of such election

need be given.

Section 9. This ordinance

shall take effect upon its passage.

ADOPTED, SIGNED AND AP-

PROVED this 26th day of January,

1954.

HENRY F. KORSMEIER,

Mayor of the City of

Sierra Madre, California

ATTEST:

L. Marie Warfel,

City Clerk of the City of

Sierra Madre, California

(SEAL)

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

CITY OF SIERRA MADRE

ss.

I, L. MARIE WARFEL, City

Clerk of the City of Sierra

Madre, California, DO HEREBY

CERTIFY that the foregoing

ordinance was introduced at a

regular meeting of the City

Council of said city, duly held

on the 12th day of January,

1954, and thereafter at a regular

meeting of said City Council,

and that said ordinance was passed and adopted

by a vote of more than two-

thirds of the members of said

City Council, to wit:

AYES: Councilmen Louk, Roberts,

Hawkins and Korsmeier

NOES: (Councilmen) None.

ABSENT: Councilman James

L. MARIE WARFEL,

City Clerk of the City of

Sierra Madre, California

(SEAL)

Published January 28 and February

4, 1954.

FIRE FLAMES

By JAMES HEASLEY

And now—we are sure that the brush had great value! Even some of us who knew it had value, did not fully realize the degree of utility. Those of us who have experienced much heavier and longer rains can appreciate the retaining qualities of the growth since the flood of last week. We will be all the more concerned about fire from now on. It seems that we must have something to worry about.

Not all of us are fortunate enough to have only one thing to worry about—like the old lady who was constantly losing or misplacing her spectacles.

One of her sons had three pairs made for her, and said to her: "There, mother, you needn't worry any more about your specs. If one pair gets lost, there will always be another one."

But the old lady wasn't satisfied. "Oh, dear," she answered, "now I'll have nothing to worry about!"

A definition for forest fire has been found which reads like this: A fire caused by tourists—when they're through with the scenery, they burn it. And the definition for flatfoot has exceeded just being a "Cop," he is now considered a person whose feet are always in somebody else's flat. (This would never apply to firemen.)

At this writing, dampness prevails to the extent that if we didn't know how soon mud turns to dust here—we would forget the subject of fire for awhile. We are well aware that without rain, it is only a matter of hours until many inflammable materials develop. So-o-o-o-o, we continue to harp on the danger of fire and the need of carefulness at all times.

There are so many ways to prevent fire from starting. This column will mention some of them at various times. When it comes to preventing fires, it depends much on the minds of a city's residents. Our records here should mean something—but whether they do or not may be questionable. The Board of Fire Underwriters demand much of a city and fire departments. (They are not so thoughtful when it comes to helping out with paying for a fire that was stopped by the hard work of volunteers. Nor did they send any help under their names. They were saved lots of money.)

Good News For Taxpayers

"Best news for taxpayers in 1953 was the \$13,000,000,000 cut in federal appropriations made by the 1953 Congress," California Taxpayers' Ass'n said today.

For the people of Los Angeles county, the \$13,000,000,000 cut in federal spending means \$460,500,000 less in present and future federal taxes they will have to pay. For Californians statewide, it means a savings of more than \$1,000,000,000 in federal taxes.

Other "good news" for taxpayers during 1953 included: Aid paid to the needy leveled off, the \$11,399,949 total aid paid in the county for October compared with \$11,602,546 for January, 1953. This combines aid to the needy aged, blind, dependent children, and general county indigents.

Statewide, payments for the four kinds of relief in California for October totaled \$27,540,034, compared with \$27,832,881 for January, 1953, despite population increase.

Population of the county increased 18.3 per cent since the April 1950 census, with January 1954 population estimated at 4,912,400 compared with the 4,151,687 census figure.

Statewide, population is up 15.7 per cent since the 1950 census, the 12,244,290 estimate for California at Jan. 1, 1954, showing an increase of 1,650,067 people over the state's census population of 10,586,223.

Taxable valuation of property is at a new high, the county's assessed value for local tax purposes for 1953-54 of \$6,663,474,160 compared with \$6,210,468,110 for 1952-53.

Statewide, taxable values of property are at an all-time high of \$17,170,119,835 for 1953-54, compared with \$16,107,255 for last year.

Cost of living index for November dropped to 115 from the 115.4 for October. Cost of living index for November is only a point higher than the 113.9 for January, 1953, based on the revised series, 1947-49 equals 100, of the U. S. Department of Labor.

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BABY SITTING—by mother & experienced governess. Evenings. CU. 5-6924. A*2-4

LADY—care of semi-invalid or care house for employed people. 4 or 5 days wk. Sierra Madre & vicinity. CU. 5-0875. A*2-4

WOMAN available for care of mother and baby. Reasonable amount of housework. Also practical nursing. CU. 5-3260. A*2-4,25

BABY SITTING or practical nursing. By mother. CU. 5-9078. A*2-4,11,18

NEED A BABY SITTER? Phone SY. 8-3705 after 6 p.m. A*2-4,11,18

IRONING in my home—quick service, reasonable. CU. 5-3100. A*1-14tf

EXPERIENCED GARDENER. Japanese, wants work; by hour or month. SY. 5-4640 after 5 p.m. A*11-26tf

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SEE HANK for light hauling, odd jobs of any kind. License 238. Call CU. 5-9310. A*7-30tf

SIERRA TREE SERVICE: Pruning, wrecking, Power saw. Fully insured. CU. 5-0651. A*8-6tf

TYPING DONE IN MY HOME. Income tax. Mrs. Gohr. CU. 5-0980. A*8-13tf

IRONING DONE—my home, \$1.25 hour. CU. 5-1382. A*1-28—2-11

HOME and INCOME

3-bedroom stucco, very neat. Would rent \$125 per month. Plus \$60 rental in 2-bedroom furnished apartment. One block from parochial & public schools. Near stores and bus line.

Only \$15,500
\$3000 Down

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The Answers to Everyday Insurance Problems*

By HARRY A. LANGE



QUESTION: Like many other small business men, I divide my insurance business among several insurance agents. I've been told several times I would save money and get better protection by giving all the business to one agent. Is this true?

ANSWER: Yes, you should let one handle all your insurance business or at least let the one agent coordinate your entire program. If that agent is really good, you'll save many dollars per year.

HARRY A. LANGE

COMPLETE INSURANCE

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VIEW OF MOUNTAINS AND VALLEY

67 x 125 \$4000
65 x 150 \$3750

Harry A. Lange

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CUster 5-0385

LELAND P. MARSH, Associate

WORK WANTED

HOUSE CLEANING—man & wife. References. EL. 9-2014. A*1-28—2-11

IRONING AND LAUNDRY. Done in my home. Reasonable. 111 N. Sunnyside. CUSTER 5-3779. A*9-27tf

HIGH school girl would like baby sitting jobs. Barbara Estes, 159 W. Montecito. CU. 5-0946. A*12-10tf

THOMAS HOUSE CLEANERS. Holiday specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A*11-20tf

SIERRA SECRETARIAL SERVICE —Dictation, transcription and typing. Stencils cut & mimeographed. Alyce Herrold. CU. 5-6226 or CU. 5-1100. A*6-25tf

PLAIN SEWING and alteration. CU. 5-9358. 694 W. Alegria. A*1-21—2-4

IRONING in my own home—\$1 hr. Neat. 498 Woodland Drive. CU. 5-1766. A*1-21tf

BOY 16 wants work all day Saturday. CU. 5-0002. A*1-21—2-4

GENERAL HOUSEWORK—by hr. or day. Strong Dutch woman. Call CU. 5-9222 after 12. A*1-21—2-4

HELP WANTED

WOULD LIKE reliable woman for housework by day or hour. CU. 5-9845. B*2-4,11,18

EXPERIENCED TYPIST wanted—12 hrs. per wk. Write Box C, Sierra Madre News. B*2-4,11,18

WOMEN WANTED to work in marmalade factory as needed one or more days per wk. Must be in good health and able to work standing part time. Apply in person. Ward's Marmalade, 273 E. Highland. B*6-18tf

SALES LADY WANTED—Wistaria Bake Shop. Call Mrs. Sample. CU. 5-3332. B*1-28—2-11

FOR SALE—REAL ESTATE

2 BDRM. HOUSE—large studio living rm., fireplace, 1 1/2 bath. Exceptionally fine view, large lot. Car port. Beautifully landscaped. Free bearing trees, flowers & shrubs, shade trees. Priced to sell. CU. 5-3081. C*1-21—2-4

FIVE RM. HOUSE—3 yrs. old. G1 resale. Dry in rainy weather. Between Temple City and El Monte. Forest 0-3461, El Monte. C*1-28—2-11

OPEN LAIR BY OWNER—4104 N. La Madera, N. El Monte. 1/4 mi. east of Peck Rd. 1/4 mi. north San Bernardino Rd. Lge. 6-yr. old ranch type house, 2 bdrms.; 2270 sq. ft. Spacious rms. Super abundance closets & cupboards. Liv. rm. 18x24. Corner lot, 120 ft. fige. Bargain \$14,500. Terms. Forest 8-6571. CU. 5-0751 eves. C*1-28—2-11

FOR RENT

FOR RENT—Used Refrigerators \$5.50 month; Used Washers \$4.50 month. 90 day rent may be applied on purchase. RASMUSSEN APPLIANCES 43 N. Baldwin Custer 5-9258

WILL SHARE—elderly lady living alone in Sierra Madre will share her home with same. Close to stores and transportation. Phone Citrus 3-7115. D*1-21—2-4

PENSIONER will share comfortable home close in, Share rent. CU. 5-6191. D*1-21—2-4

CINNAMON TOAST

CHARMING

3-BEDROOM—2 BATHS

Cedar shingle home, fireplace, knotty pine, kitchen b-b-q. Landscaped, fenced lot—\$14,250.

VEST POCKET ESTATE

Neat, five-room stucco on easy-to-care-for R-2 lot. Ideal for couple. Fruit and landscaping—\$12,950.

PANGBORN REALTY CO.

344 W. Sierra Madre Blvd.

CUster 5-0201

FOR RENT

\$75—UNFURN. 4 RM. HOUSE—picturesque setting. Fenced rear yard. BBQ. CU. 5-3900. D*1-28—2-4

UNFURN. APT., water & gas paid suitable couple, \$40. No dogs. CU. 5-9915. D*1-21—2-4

1 BDRM. NEW unfurn. apt. on first floor—\$70. At the Lone Pine, 140 W. Sierra Madre Blvd. CU. 5-6641. CU. 5-2045. D*2-4

SINGLE APT.—partly furn. close to trans. & stores. 47 N. Lima. CU. 5-0124. D*2-4,11,18

FURNISHED APT for 1 or 2—\$50. Includes utils. 91 W. Grandview. CU. 5-9234. D*2-4,11,18

SINGLE FURN. APT—utils. paid. Gar. if needed. Close to transp. CU. 5-0159. D*2-4,11,18

2 DBLE. ROOMS—furnished. Private bath. CU. 5-6963. D*2-4,11,18

3-BDRM. FURN. upper duplex. Fine home for \$85. 327 Sycamore Place. CU. 5-0139. D*2-4

LARGE STUDIO & BATH—gar. Near bus. 50 sq. ft. north downs. CU. 5-0567. D*2-4

2 BDRM. UNFURN.—adults. No pets—\$100. 1-bedroom unfurn. couple—\$70. Furnished guest house, man—\$35. Room, kit. privileges, lady—\$45. Custer 5-0201. D*2-4

QUALITY FURN. HOME —two bdrms. & guest suite. Available late March—\$175. CU. 5-0139. D*2-4

4 RM. COTTAGE partly furn. with 1 bdrm. & enclosed sleeping porch —\$40. Inquire 318 Sycamore Place. D*2-4,11,18

2 BDRM.—partially furn. house. Good location—\$75. Water pd. Adults. CU. 5-9736. D*2-4

1 BDRM. APT—mostly furn.—\$40. Separate entrances. Inquire 318 Sycamore Place. D*2-4,11,18

2 BDRM. UNFURN. HOUSE—668 Brookside Lane. CU. 5-0803. D*2-4

NICE BDRM. with kitchen privileges. 2 bks. from downtown. Flood free area. CU. 5-0181. D*2-4

FOR SALE—MISCELLANEOUS

HIGH CHAIR—\$7. Bathing tub—\$7. Crib & mattress—\$20. CU. 5-2732. E*2-4

HARDWARE—LOCKS & KEYS—Bills Fix-It & Hardware, 439 N. Quigley, Pasadena, between Michillinda & Rosemead, off Foothill. E*2-4tf

FREE—8" x 10" Portrait of your child with our special of 6 portraits for \$7.50. Stanley Hall Steele. SY. 4-6252. E*2-4,11,18

FOR SALE—52 98 Olds 4-door all extras. New 6-ply tires. Cost \$4300 new —\$1995. Call Don Jackson Store for Men. Custer 5-1236. (ISS58810) E*2-4

2 STRUCTO LOOMS —walnut chest—vanity—lamps. Open bookcase. Maple bedside table. CU. 5-9403. E*2-4

LIVING ROOM FURNITURE—davenport—loveseat and chair to match. Excellent cond. CU. 5-9905. E*2-4

1-DAY SALE of household furniture. Bdrms. & breakfast sets, divan & chair. Tues, Feb. 9, after 9 a.m. 83 Cypress Ct. E*2-4

SWEET NAVEL ORANGES, 529 Mariposa. E*2-4,11,18

WE BUY and sell tools, machinery, furniture. DON'S USED MERCHANDISE, 1210 S. Myrtle. Monrovia, ELIott 8-6880. tf

PUPPY—male, 5 months old, 1/2 poodle. Needs lively boy—\$5. CU. 5-3138. E*1-28—2-11

FACTORY SECONDS, 8 1/2 lb. jars sweet pickle watermelon or peaches, \$2.00 each. Stuffed olives, 4 1/2 lb. jars, \$2.45 each. Ward's Marmalade Factory, 273 E. Highland. No delivery. E*3-12tf

ONE 1/4 hp. electric motor. Good cond., 77. 98 S. Lima. E*1-21—2-4

TUPPER WARE—home parties or orders. Wanda Huffine, Custer 5-6305. E*11-19tf

LEATHER chair, ottoman, 12x16 rug & pad, match stick curtains, pressure cooker, Holly wood headboard, steel bed frame, garden furniture, 10' Emerson TV, early American wingback divan, man's clothing, other items. 242 N. Grove. CU. 5-6981. E*1-21—2-4

FOR RENT

Large modern 3-room apartment—1 block to bus & markets \$75 per month

Large 2-bedroom—beautifully furnished \$125 per month

FOR SALE

Quality 2-bedroom and guest house. Large lot. Best location. \$23,500

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15 Auburn Custer 5-1755

FOR SALE—MISCELLANEOUS

SPECIAL—\$8.50—Cold wave permanent complete. Short time only. Wistaria Beauty Shop, 55 N. Baldwin, Sierra Madre. CU. 5-9526. E*1-21—2-11

PERSONALIZED, embossed business cards. 1000 for \$4.48. Sierra Madre News, 9 Kersting Ct. CU. 5-3324. E*7-9tf

2 RADIANT fire gas heaters, first class cond. 60 W. Laurel. CU. 5-0555. E*1-21—2-4

WANTED

WANTED — FILL-DIRT at 220 Churchill Glen. CU. 5-3250. K*2-4,11,18

WANTED—ride to vicinity Sixth & Flower, L.A., about 7 a.m. & 5 p.m. CU. 5-3153. K*1-21—2-4

WANTED TO RENT

ESTABLISHED Sierra Madre family needs 3 or 4 bdrms. 1 1/2 bath home, April 1. CU. 5-0139 evenings. L*1-21—2-4

WANTED TO BUY

LARGE, USED CHEST of drawers. CU. 5-9437. M*2-4

MISCELLANEOUS

IF YOU would like our help, call Alcoholics Anonymous. Custer 5-1390. I*11-26tf

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3374. I*8-4tf

MOUNTAIN AIR CONVEYANCE—HOME—for bed & ambulatory patients, medical supervision. 24 hours nursing care. Spacious grounds. All rooms on ground floor. Rates begin at \$40 wk. ELIott 8-9887. 515 Norumbega Dr., Monrovia. I*1-28tf

SERVICE

PIANO TUNING & REPAIRING. Robert B. Ingram. CU. 5-0281. Sierra Madre. O*2-4tf

MUSICAL INSTRUMENTS

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Operated by CLARENCE N. MORRISON
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CABINET WORK

BETTER GRADE HOME CABINETS & PLYWOOD See Our Knock Down Tables for Picnics, Patios, Ping-Pong
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Comptometry, Stenography Quality Mimeographing Income Tax
SELECT office overload service since 1931
CU. 5-6936 SY. 2-4322

DRY CLEANING

SIERRA MADRE TAILORS AND CLEANERS
W. E. CRAIG, Prop. Pressing, Expert Repairs, Alterations
CUSTER 5-1591
14 W. Sierra Madre Blvd.

Chlorination Stopped "Until Further Notice"

Chlorination of Sierra Madre water, in progress since Jan. 20 when contamination was noted, has been discontinued by order of the Los Angeles County Health Department until heavy rains or further notice.

Contamination was caused by surface seepage into the tunnels supplying Grove St. reservoir which are de-activated at present.



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CARRIED
HIS
OWN**

Physicians of the 18th Century had to carry their own pills because Drug Stores were few and far between. What a far cry from the physician of today, who can select for his patient any one of thousands of drugs simply by jotting down a few words on a prescription blank.

When your doctor prescribes medicines, you can rely on your Rexall pharmacist to have them in stock—to compound your prescription promptly, accurately—at prices fair and reasonable.

YOUR *Rexall* DRUG STORE

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PHARMACIES**
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29 N. Baldwin Ave.
CUster 5-3311
24-Hour Emergency Service

Pasadena School Board Advisory Committee Lists J. A. Dewar

J. A. Dewar of Sierra Madre has been named to an 11-member advisory committee to work with the Pasadena Board of Education on plans for the secondary school building program. The committee was named by Earl S. Messer, realtor, at the invitation of Dr. Ray E. Untereiner, president of the Board of Education.

At a meeting last week of the board, those attending were provided with a 35-page compilation of cost and future enrollment figures relative to conversion of the Pasadena School district to a 6-3-3-2 plan. Two programs to meet the conversion and building needs are being considered, one at an estimated cost of more than \$18,000,000 and the other at approximately \$16,000,000.

Mr. Dewar was among those attending this meeting as were Mrs. Edith Dane, Mrs. Stanley C. Coutant and Mrs. Charles H. Siegel, also of Sierra Madre.

Mr. Dewar told the NEWS that the group formed by Messer, seeks to arrive at a "more realistic amount." Messer is a member of the school committee of the Pasadena Realty Board's property owners' division.

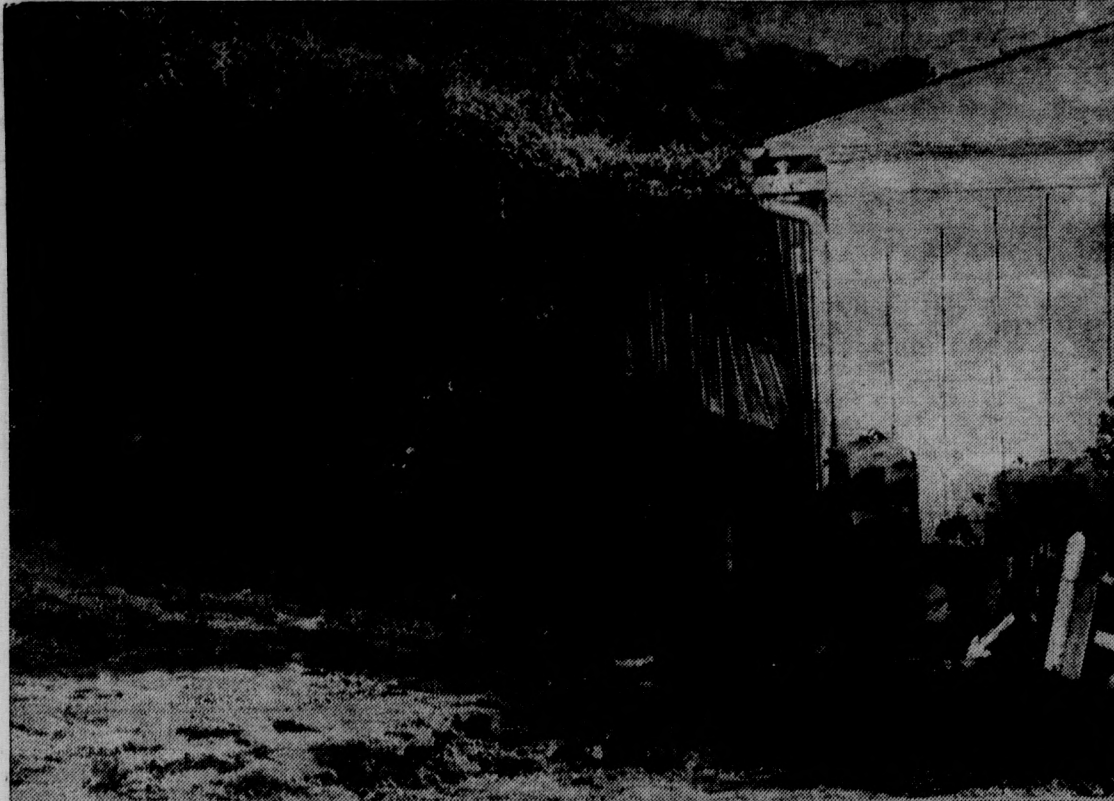
Break Ground for New Mesa School

Ground-breaking ceremonies Tuesday afternoon marked the first step toward construction of the new Sierra Mesa Elementary School at Canon and Highland Aves.

Participating were Charles A. Skutt, supt. of schools; Howard Morgridge, architect and "graduate" of the Sierra Mesa Elementary school; Russell M. Loesch, contractor for the \$163,000 school, and three board members, Dr. Milton Valois, Howell N. White Jr., and Mrs. Stanley Coutant.

AUTO TAB DEADLINE

Midnight tonight is the deadline for getting the 1954 rear license tab of your automobile. After then a penalty will be charged.



DAMAGE WAS GREAT to the William H. Coleman property and residence, 790 N. Auburn, in the first rain Jan. 19 which caused extensive damage in Sierra Madre and other foothill areas. The picture above shows the pressure of the mud and debris which pushed in the north wall of the Coleman's garage.

Girl Scout News

Girl Scout Troop 20 will have their Court of Awards tonight at 7:30 in the Sierra Madre Elementary School auditorium.

Those girls taking part in the flag ceremony will be Fritzie Boesmyer, Susan Berdahl, Susan Haberman, Cheryl Diddy, Lynne Foster, Susan Hersey, Virginia Hippenstiel, Donna Mitchell, Betty O'Bryne, Pamela Oiler, Susan Potter, Judy Stine, Edith Smith, Judith Thompson, Mary Tiller, Carol Wark, and April Wortham.

Mrs. William Hippenstiel is troop leader and Mrs. Oliver O'Bryne is co-leader.

The monthly meeting of the Girl Scout board was held at the home of Mrs. C. H. James on Monday morning, Feb. 1. Mrs. E. A. Davey, the newly elected president, presided. Miss Ruth Kenny, a worker with the National Council of Girl Scouts, was present to answer questions and make suggestions to leaders and officers.

New board members attending their first meeting were Mrs. Edward C. Diddy, camping chairman; Mrs. Katherine Valentine, Mrs. Raymond Long and Mrs. Lee Jordan.

Troop 15 under the leadership of Mrs. William Mack, Mrs. Raymond Long and Mrs. Arthur Draeger are planning an overnight camp-out at the Youth Hut on Friday, Feb. 12. This is planned as a refresher in outdoor skills for the 34 seventh grade girls of the troop.

Mrs. G. A. LaGrone of the Arcadia council will be their guest on Friday evening and will talk on outdoor cooking and camp craft. All Girl Scout leaders are invited to the demonstration.

On Saturday morning the troop is planning a hike. Mrs. R. Haney is mapping the route from the Youth Hut, so that no motor transportation will be needed.

CONTRIBUTIONS RECEIVED BY NEWS FOR FIRE FUND
Turned over to the Volunteer Fire Department recently were three contributions totaling \$25 received at the NEWS office for the fire department.
They are as follows: L. E. and Ruby Dimit, 240 E. Alegria—\$10; Mr. and Mrs. Donald F. Schindler, 397 N. Lima—\$10; and Alice A. Floyd, China Lake, and son, Calvin J. Floyd, Baltimore, Md.—\$5. Mrs. Floyd owns property at 30 N. Mountain Trail.

Mothers' Dimes March Nets More than \$1625

Partial returns in the Tuesday night Mothers' March in the current March of Dimes polio fund appeal are reported by Mrs. James Bryce Tyler, chairman, to be \$1625, with several districts still to be "heard from." Mrs. Tyler announced that homes above Carter Ave. where residents suffered flood damage, were not called on in the Mothers' March.

Including the above, the total received locally to date in the March of Dimes is approximately \$3100 according to Mrs. LeRoy C. Toms, finance chairman.

FIRE CALL TO TRACTOR

Notes on the series of meetings of the Sierra Madre Volunteer Fire Department responded to a call Friday to 645 N. Auburn where spilled gasoline on a tractor became ignited. The tractor, owned by Larry Kuhn, was clearing flood debris near the William E. Harris home.



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WHEN your physician orders needed drugs in the specific amounts required for your health, the utmost precision is necessary in filling the prescription. You can always depend on the accuracy of our skilled, experienced pharmacists.

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**ROYAL
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S & A GREEN STAMPS

SCHOOL MENU

MONDAY—
Grilled cheese sandwiches, tomatoes, orange with marsh-mallow and raisin salad, cookies, milk.

TUESDAY—
Chili beans, peanut butter sandwich, spinach, tossed green salad, apricot cooler, milk.

WEDNESDAY—
Beef stew with vegetables, toasted bun, peach salad, ice cream, peanuts, milk.

THURSDAY—
Hamburgers, potato chips, lettuce and pickles, fruit jello, milk.

Firemen Donated Time For "Washdown"

Fire Chief James Heasley and 10 members of the Volunteer Fire Department turned out at 6 o'clock Sunday morning, with the City's willing permission, to hose off mud-encrusted Sierra Madre Blvd. from Auburn St. to Baldwin and including Kersting Ct.

The voluntary contribution by the fire department served two purposes. It alleviated to some degree the business district "dust bowl" created by dry results of the town's recent mud bath and it cleared the lines of the last of the heavily chlorinated water.

California has always had important nurseries supplying trees and shrubs to many areas of the United States, as well as locally. Reason: shrubs and trees grow faster in this state than in colder and cloudier areas.

El Monte Man Offers Free Chinese Elm Trees

Anybody want an Elm tree—or 100 of them?
With Sierra Madre's flood damaged properties in mind, Paul V. Kinney of El Monte has written Postmaster Eddie D. Robertson a letter offering free to anyone who will dig 'em, from 1 to 100 Chinese Elm trees ranging in height from 8 to 20 feet.

The trees, he says, are home-grown, healthy and transplantable now. Kinney will reserve the trees until Mar. 1 for any person or persons interested in planting their own property or reforesting damaged watershed. Kinney—and the trees—are located at 11659 Exline St., near Peck Rd. and Valley Blvd. in El Monte.

CITY SCHOOL— from page 1 up or deliver students if safety to them is in question, parents are assured. If children are kept at the school they will not be permitted to call out and parents are asked not to call the school as telephones will

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COOL-WHITE ROOFS
New Roofs—Re-Roofing—All Types
Complete Repair Service
MONARCH ROCK WOOL
For Year Round Comfort
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CALL YOUR MONARCH MAN
Dial 5-1177
FREE ESTIMATES • EASY TERMS
MONARCH ROOFING & INSULATING CO.
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be reserved for emergency calls. Parents are asked to pick up their children as soon as possible.

Community Nursery School Will Inform Parents

The Sierra Madre Community Nursery School bulletin tells parents to keep on sending children to school even if it rains unless otherwise informed.

open evenings
**Arcadia
Music
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21 E. HUNTINGTON DR.
DO. 6-3111

MEAT makes the meal COMPLETE!
Meat Specials!

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FRIDAY
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FINEST QUALITY
PORK LOIN ROAST 59¢ lb
NEBRASKA CORN-FED
RIB or LOIN PORTION

CENTER CUT
CHOICE VEAL STEAKS 98¢ lb
MILWAUKEE MILK-FED
CUT AS YOU LIKE IT!

SAVE
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MEATS FOR YOUR FREEZER
KANSAS CITY—U. S. CHOICE
Well-Trimmed—Well-Aged
BEEF LOINS 75¢ lb
—CUT AND WRAPPED FOR FREEZER—
INCLUDES SIRLOIN, TOP SIRLOIN, T-BONE and PORTERHOUSE STEAKS
TRIMMINGS GROUND INTO BURGER PATTIES
U. S. CHOICE and PRIME
FINEST SMALL LOIN
LAMB CHOPS \$1.10 lb
FINEST PORTERHOUSE CUTS
OF PINK-MEAT IDAHO LAMB

"CHUBBY-CHIX"
Pan-Ready
FRESH from the FARM FRYERS 55¢ lb
FANCY RED CORNISH

U. S. CHOICE
Extra Lean
BEEF SHORT RIBS 29¢ lb

LIMITED SUPPLY
DAYMONT
PRIME, OVEN-READY
TOM TURKEYS 55¢ lb

LUNCH BOX Favorites!
KRAFT FRESH SOFT CASINO
JACK CHEESE 55¢ lb
OSCAR MAYER LARGE ALL-MEAT
Sliced Bologna 55¢ lb

SELF SERVICE IN THE GROCERY

ROBERTS Home-Style
POTATO SALAD 1-LB. CUP 29¢

Roberts Market
On the Corner SIERRA MADRE On the Square

Now You Can Have a Wood Paneled Room at LOWER COST!

The attractive, low price of these new Craftsman Weldwood panels makes it easy for you to own beautiful wood walls for little money. Install these fine hardwood panels over old walls or over studs. The step-by-step directions we'll give you show you how to do the job yourself and save labor costs. Craftsman Weldwood walls last a lifetime and you never have to worry about painting or repairing. These walls need only an occasional waxing. All in all, these are the most economical walls you can own. Visit our showroom and find out how little a whole room really costs.

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Retail yards: Los Angeles • Long Beach • Pasadena • Whittier • Van Nuys • Thousand Oaks • San Pedro • Sierra Madre • Temple City
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Everyday you get dollars worth of convenience for pennies worth of electricity!

You probably never give it a thought when you visit friends while your meals are cooked, sit and read while the clothes are laundered or make shopping trips (to your freezer) without leaving the house. All of these things are familiar parts of your daily living. But to a visitor from the days before electricity, they would represent a degree of convenience possible only with the help of a large staff of servants, and only with the expenditure of a good many dollars.

Your visitor would be amazed to know that you pay just a few pennies a day for all the electricity used in your home.

Luxury costs so little, electrically!

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